

TODAY'S WEBINAR:

**"HOW TO BUILD AN AUTOMATED
7-FIGURE SALES PRESENTATION..."**



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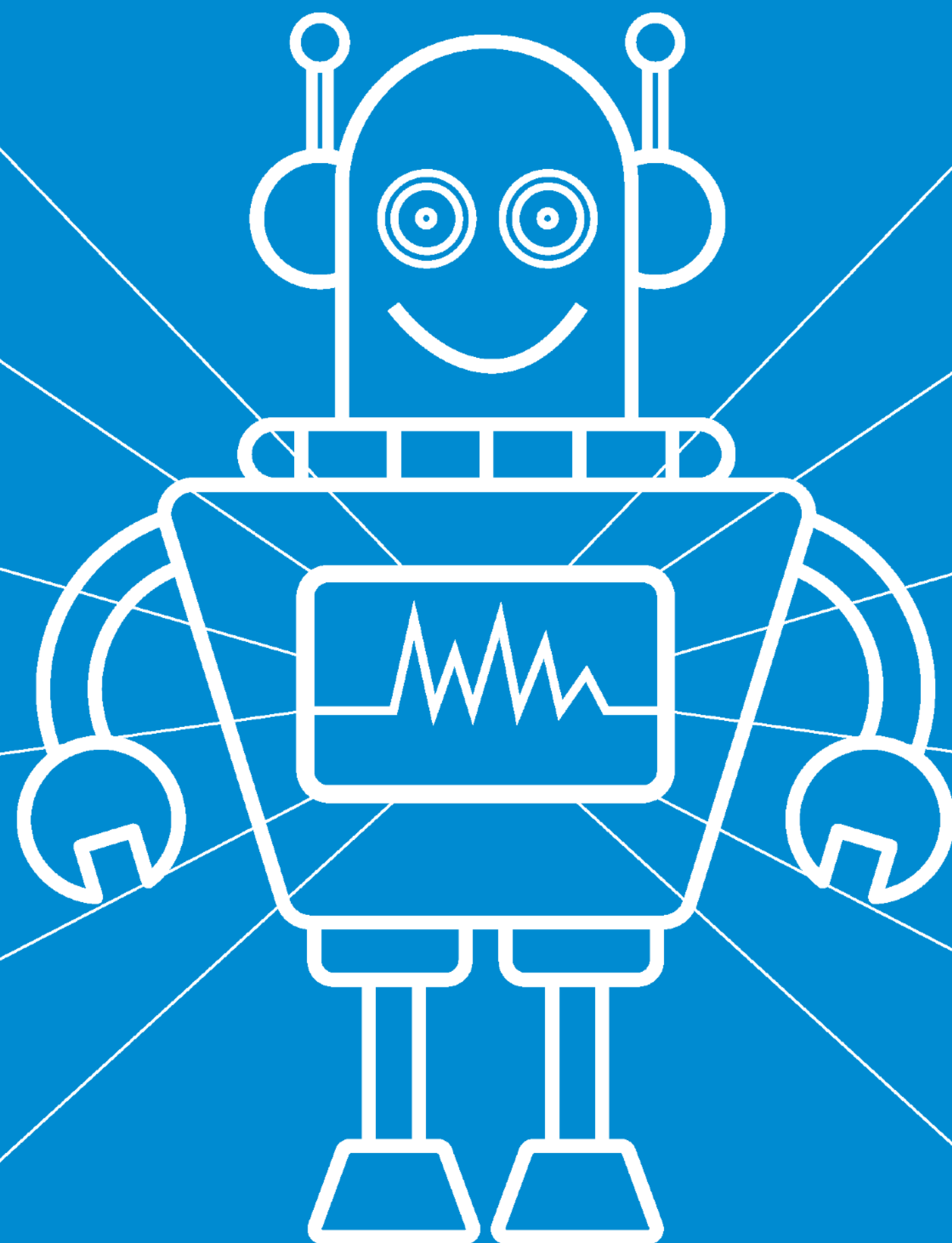
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Whether you're selling...

- E-Books
- Online Courses
- Insurance
- Real Estate
- Raising Capital
- Coaching and Consulting
- Network Marketing Business
- Membership site
- Personal training
- Software...

ANYTHING Else You Can Think Of...

Today I'm going to teach you how to sell your products or services, in a really awesome way that makes everyone feel good...

**MAGNETIC
SPONSORING**

How To Attract Endless New Distributors And Customers To You

Are you currently building a network marketing business or about to start one? Well hold on, because...

If You're Tired of Trying to Build Your Home Business With Dead-Beat Leads, Home Meetings, Cold Calling Lead Lists, And Spending More Money Than You Make, Then Your Troubles Have Ended Because You're About To Learn How To Attract Endless New Distributors And Customers Right To Your Front-Door With Credit Card In Hand...



"Take my hand and let me show you step-by-step, how I went from a broke, struggling networker to achieving financial freedom in 4 months from my bedroom, and how YOU can do it even faster and easier than I did, without having to become some "bull-dog" recruiter or spending your last penny on leads - 100% Guaranteed.

If you haven't taken your free, 10-Day Magnetic Sponsoring Boot Camp, you need to! Simply enter your information below, and you'll receive 10 full days of information about Magnetic Sponsoring, why it was created, and how it will completely change the way you build your business from this point forward."

- Mike Dillard

Get Your Free 10-Day, Magnetic Sponsoring Boot Camp:

First Name:

Best Email:

Case Study 1:

\$6.3 Million / Yr



**How To Grow Your Business,
Grow Your Wealth, And Make A
Difference In The World...**

Case Study 2:

\$138,000 in 7 days...

\$48,000/Mo Recurring...



✓ Like Share You, Jenni Ryan and 25,835 others like this.



Case Study 3:

\$256,475 / Mo

FREE TRAINING SESSION: "How To Build A Large Email List And Audience From Scratch..."

Next Class: **TODAY**

[Reserve My Seat](#)

[Like](#) [Share](#) You, Gene Yvon Joseph Belanger and 25,833 others like this.



Your Information is 100% Secure and Will Never Be Shared With Anyone

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I'm going to show you
screen-shots for all of them...

My Goals For Today...

1: You can learn how to create a simple, automated sales presentation that can make your business millions of dollars per year, without having to talk to a single person in the process...

My Goals For Today...

2: You can sell a product or service without being pushy or manipulative in anyway. In fact your prospects will look at you with gratitude and appreciation when you use this process...

My Goals For Today...

3: And that you can implement this strategy no matter what your personality type is, or what kind of budget you have...

Why This is Important To You...

Today's Agenda:

1: Teach you all 12 “psychological switches” that make people buy, and how to program your sales robot to flip them...

Today's Agenda:

1: Teach you all 12 “psychological switches” that make people buy, and how to program your sales robot to flip them...

2: Change the life of every shy and introverted person on here who's always hated the idea of selling...

Today's Agenda:

3: How to use some very cool, and very easy to use technologies that will completely automate your sales presentations...

Today's Agenda:

3: How to use some very cool, and very easy to use technologies that will completely automate your sales presentations...

4: How to create a “sales letter”, VSL, and sales webinar, and which one you should use for your products...

Today's Agenda:

5: How to put your presentation in front of thousands of people per day, without spending money out of YOUR pocket...

Today's Agenda:

5: How to put your presentation in front of thousands of people per day, without spending money out of YOUR pocket...

6: How to create a presentation so awesome, people will say “thank you!” for sharing it with them...



My Bio:



My Bio:

- Built first 7-figure business by age of 27...



My Bio:

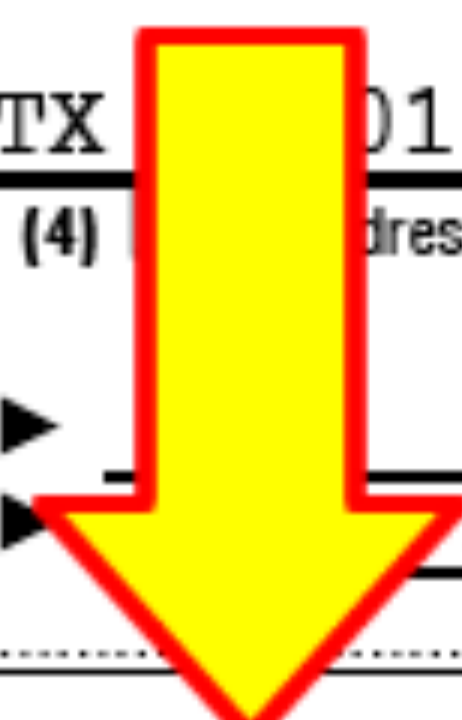
- Built first 7-figure business by age of 27...
- List of 200,000+ and \$500,000 per month in revenue

1065Form
Department of the Treasury
Internal Revenue Service**U.S. Return of Partnership Income**

OMB No. 1545-0099

For calendar year 2009, or tax year beginning _____, ending _____
EXTENSION GRANTED TO 09/15/10**2009**

A Principal business activity MARKETING	Use the IRS label. Otherwise, print or type.	Name of partnership MAGNETIC SPONSORING LLC		D Employer identification number [REDACTED]
B Principal product or service MKTG MATERIALS		Number, street, and room or suite no. If a P.O. box, see the instructions. 300 W. 6TH ST., STE. 2200		E Date business started 05/25/2007
C Business code number 454390		City or town, state, and ZIP code AUSTIN TX 78701		F Total assets \$ [REDACTED]
G Check applicable boxes: (1) <input type="checkbox"/> Initial return (2) <input checked="" type="checkbox"/> Final return (3) <input type="checkbox"/> Name change (4) <input type="checkbox"/> Address change (5) <input type="checkbox"/> Amended return (6) <input type="checkbox"/> Technical termination - also check (1) or (2)				
H Check accounting method: (1) <input checked="" type="checkbox"/> Cash (2) <input type="checkbox"/> Accrual (3) <input type="checkbox"/> Other (specify) ▶ _____				
I Number of Schedules K-1. Attach one for each person who was a partner at any time during the tax year ▶ 3				
J Check if Schedules C and M-3 are attached <input type="checkbox"/>				

**Caution.** Include **only** trade or business income and expenses on lines 1a through 22 below. See the instructions for more information.**1 a** Gross receipts or sales**1a** 6,363,824.

Area: Reporting

Home → Reporting → Period Sales Report by Payment Date (12/13/2010 to 12/20/2010)

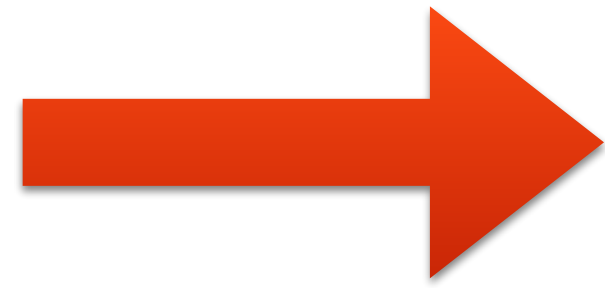
Summary

Payment Method	Regular Number Sales	Regular Amount	Auto Order Number Sales	Auto Order Amount	Total Number Sales	Total Amount
Credit Card	8544	\$3,191,776.00	225	\$15,075.00	8769	\$3,206,851.00
Total	8544	\$3,191,776.00	225	\$15,075.00	8769	\$3,206,851.00
Projected Sales		\$0.00				

#1 On iTunes in 48 Hours...

Top Audio Podcasts

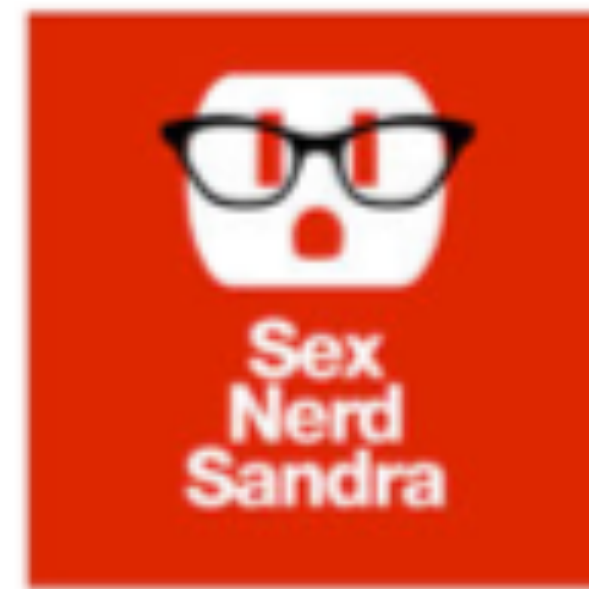
Episodes



1. Self Made Man
Mike Dillard



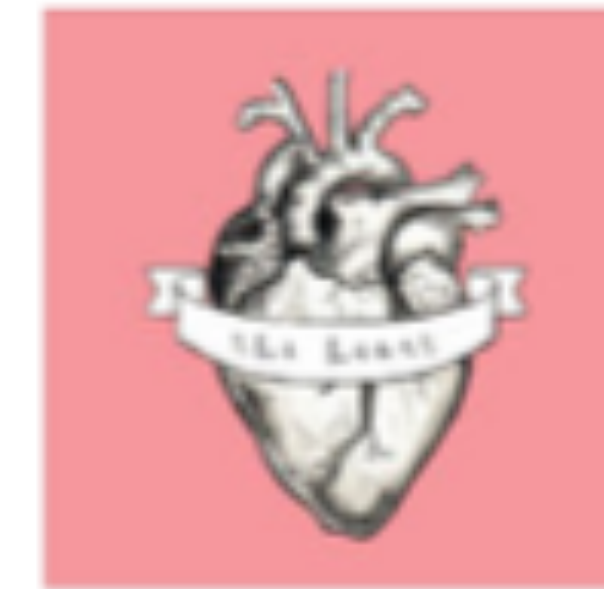
2. Happier with
Gretchen Rubin
Gretchen Rubin/Panoply



3. Sex Nerd Sandra
Nerdist Industries



4. Savage Lovecast
Dan Savage



5. The Heart
Kaitlin Prest



11. Mental Illness
Happy Hour
Paul Gilmartin



12. Hay House
Meditations
Hay House



13. The Jillian
Michaels Show
Jillian Michaels



14. The Rich Roll
Podcast
Unlock Your Best Self ...



15. The Daily Boost:
Daily Motivation | Lif...
MotivationToMove.com



HOW TO MAKE, KEEP, AND GROW YOUR MONEY

with Tony Robbins

[Listen](#)



WHY BEING BROKE CAN BE YOUR BIGGEST ADVANTAGE...

with Daymond John

[Listen](#)



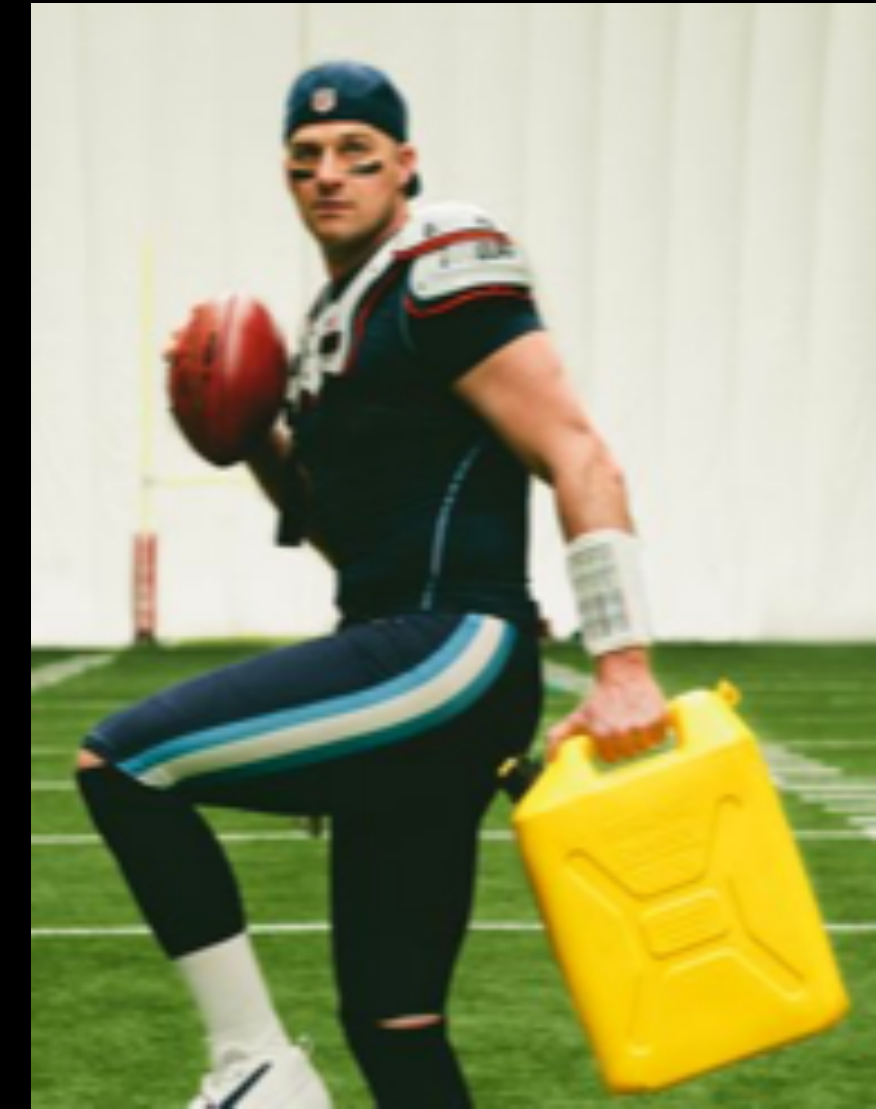




“2012 Corporation of The Year”



CharityWater.org



Is This For You?

Is This For You?

If you make your income through the sale of a product or service, then yes this is especially for you...

Is This For You?

If you are an business owner, entrepreneur, or inventor, who wants to sell millions of dollars worth of your product, or raise money for your startup, then this is for you...

Is This For You?

If you are a shy or introverted person who cringes at the thought of selling anything to anyone, this is especially relevant to you, and will solve that problem once and for all...

Is This For You?

If you have a cash flow problem in your personal life or your business, and if you'd like to learn a skill-set that can increase your income by 3-10X within the next year or so, then this is for you...

Is This For You?

If you want to learn how to create automated sales campaign that will allow you or your business generate 7 or 8 figures in sales, then this is for you...

House Rules:

- No “get-rich-quick” people...

House Rules:

- No “get-rich-quick” people...
- No manipulative people...

House Rules:

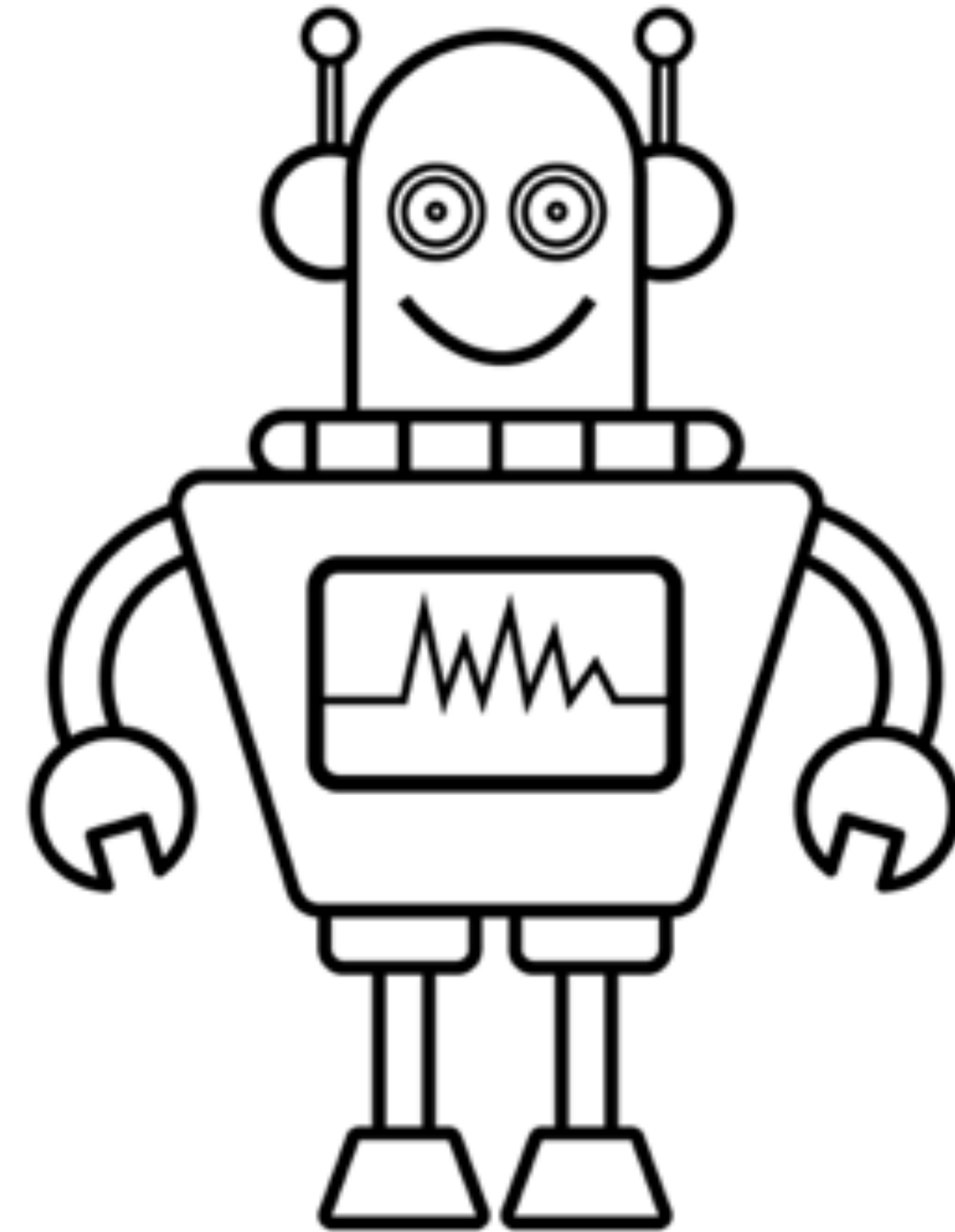
- No “get-rich-quick” people...
- No manipulative people...
- My results are NOT typical, and took years of work and practice to achieve...

House Rules:

The vast majority of people who watch or buy training material of any kind will never get any results or make any money at all.

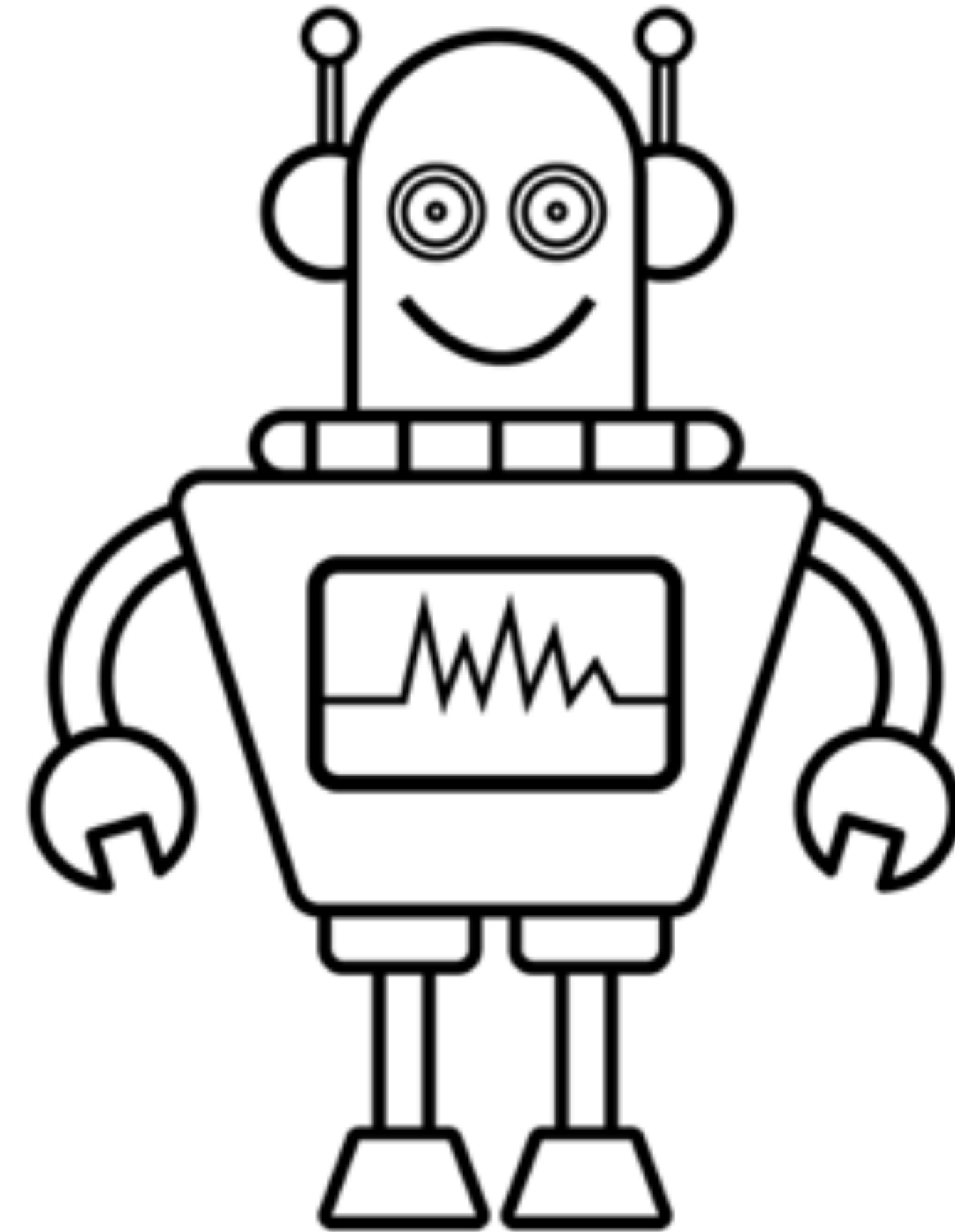
**Step 1: “How To Create
An Automated 7-Figure Sales
Presentation...”**

A 7-Figure Sales Presentation Must...



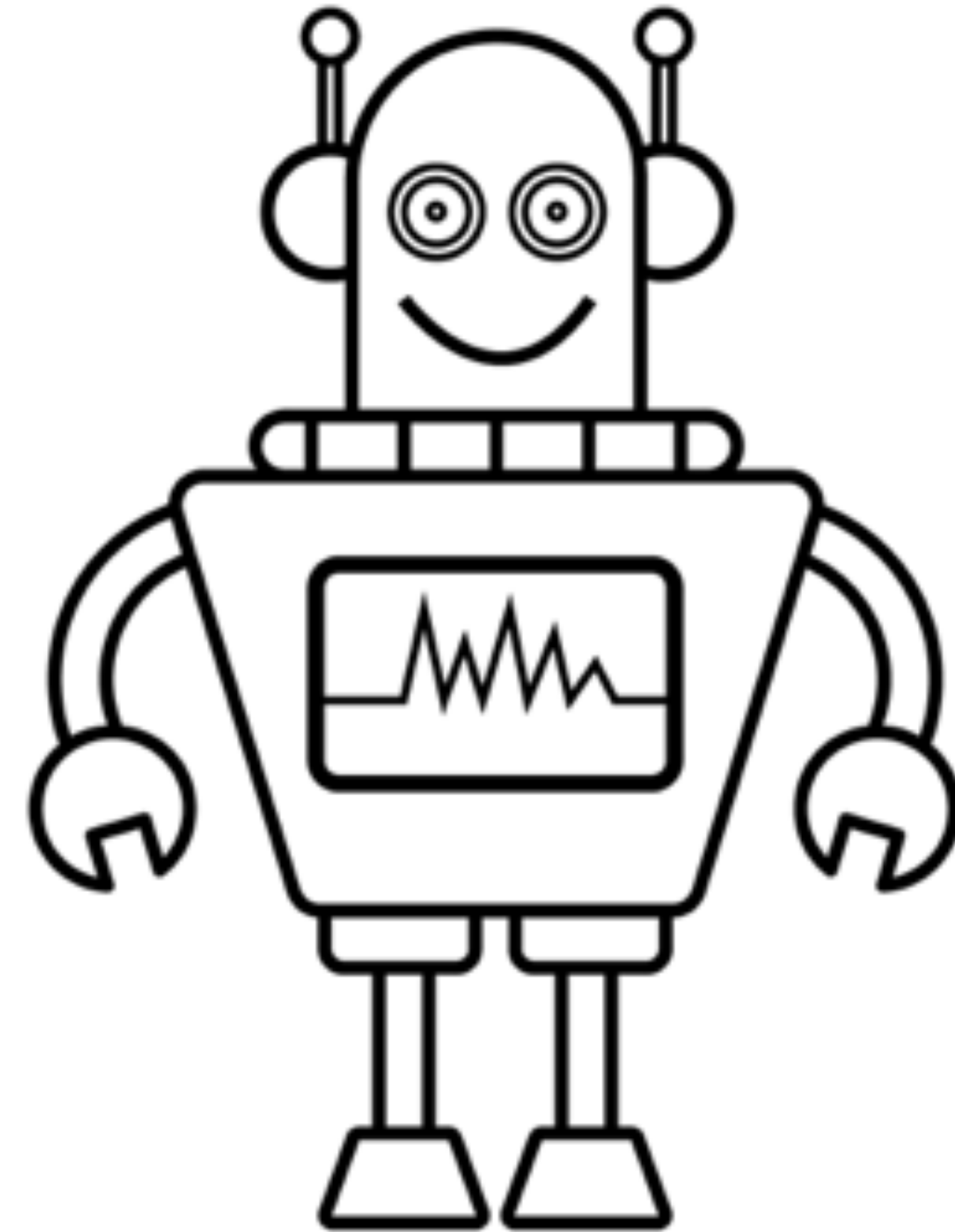
A 7-Figure Sales Presentation Must...

1: Be completely automated...



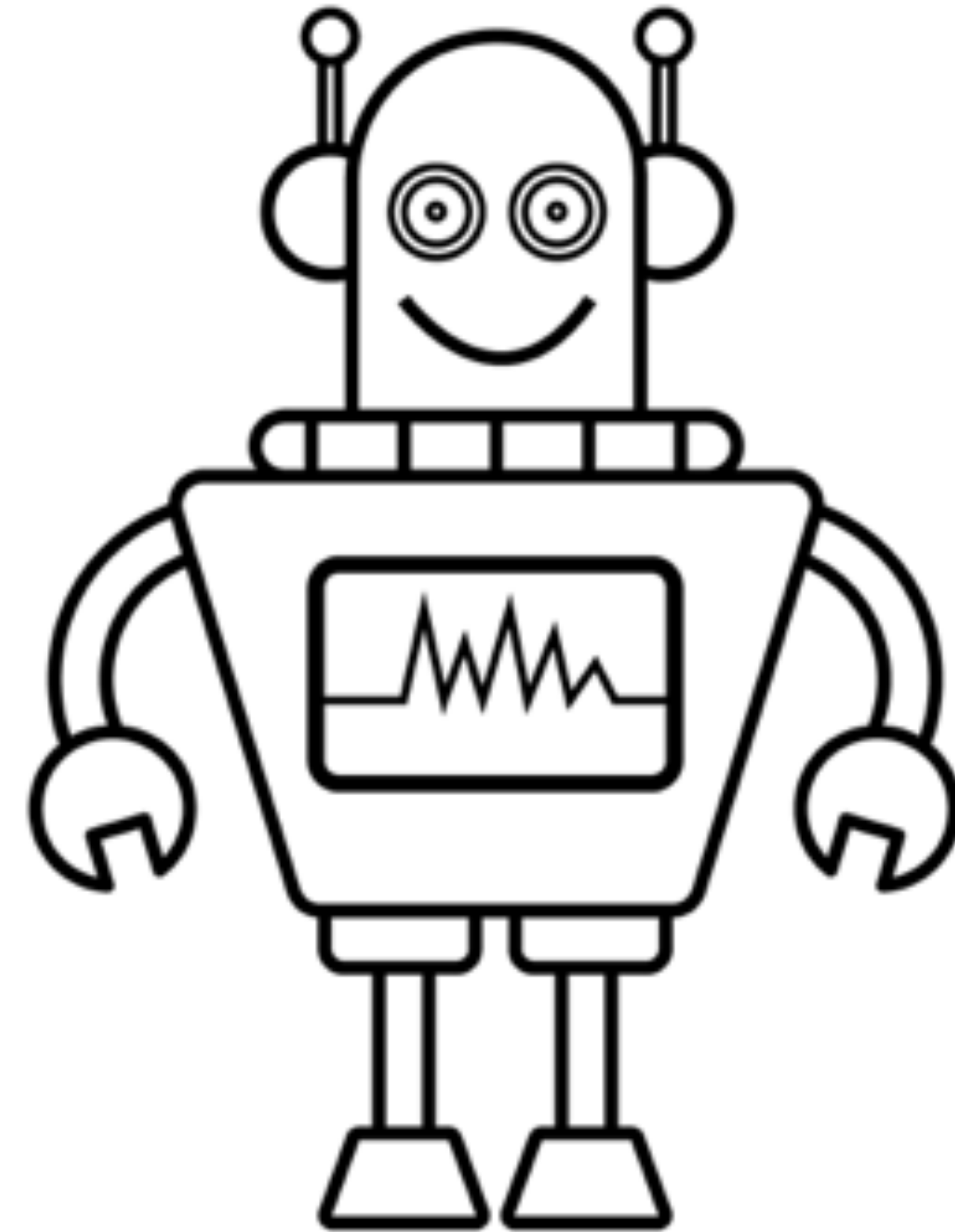
A 7-Figure Sales Presentation Must...

- 1: Be completely automated...
- 2: Provide all necessary information to make a decision...



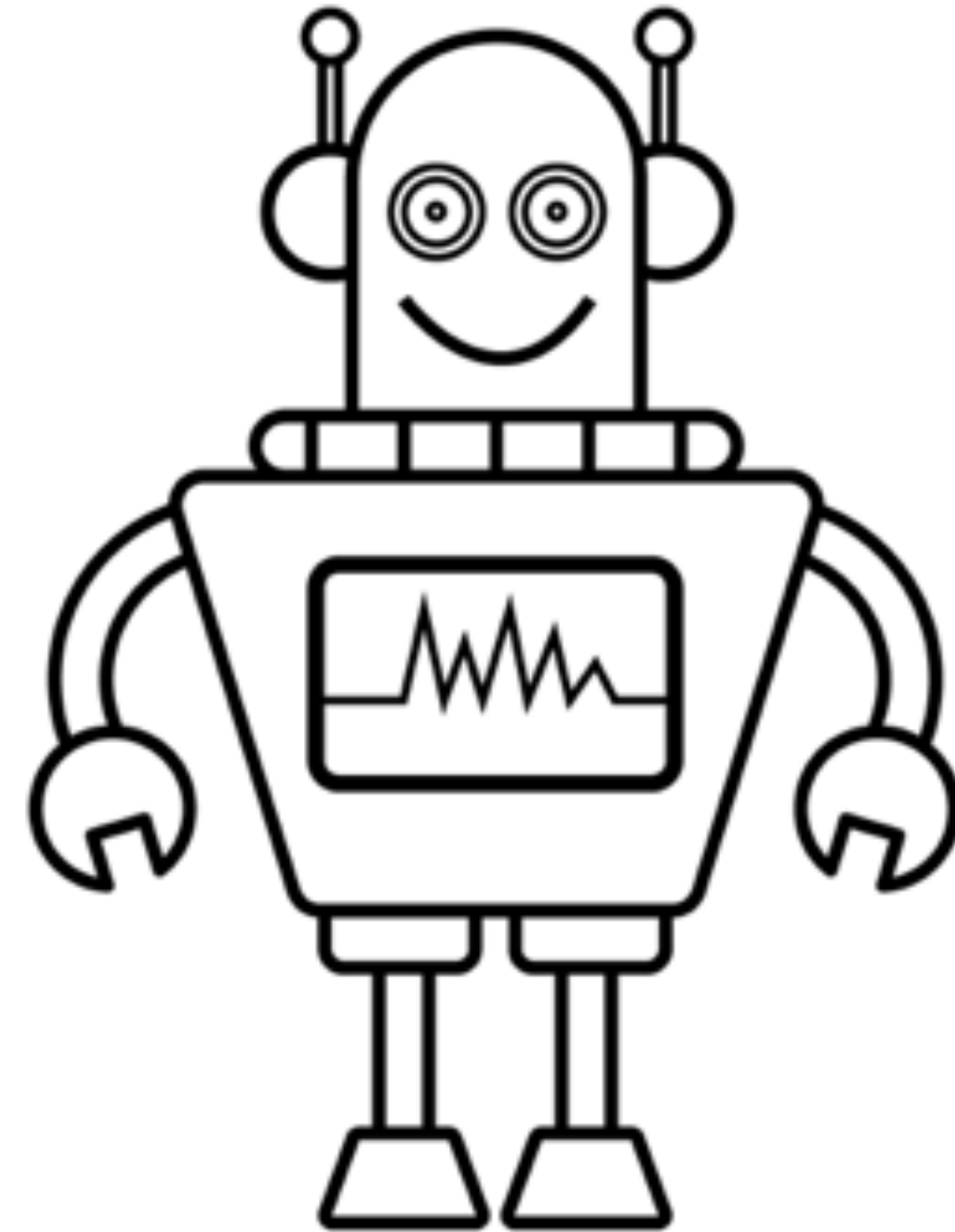
A 7-Figure Sales Presentation Must...

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- 2: Provide all necessary information to make a decision...
- 3: Answer all objections...



A 7-Figure Sales Presentation Must...

- 1: Be completely automated...
- 2: Provide all necessary information to make a decision...
- 3: Answer all objections...
- 4: Be able to accept and process the order...



Scalability = Everything.

In order to make money, you have
to eventually sell something
to someone...

But I was horrible at it...



If you've ever felt like this as well,
there's a reason...

I felt devastated...

So I had a choice...

I found something that would
change my life forever...

Direct Response: Marketing
designed to create an immediate
action...

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- Mike Dillard

Get Your Free 10-Day, Magnetic Sponsoring Boot Camp:

First Name:

Best Email:

[Start Your Free Boot Camp!](#)



Wise. Intelligent.
Wonderful Dad!

HOW
SPEED
SPEED

**M
S**



**MAGNETIC
SPONSORING**

MIKE DILLARD

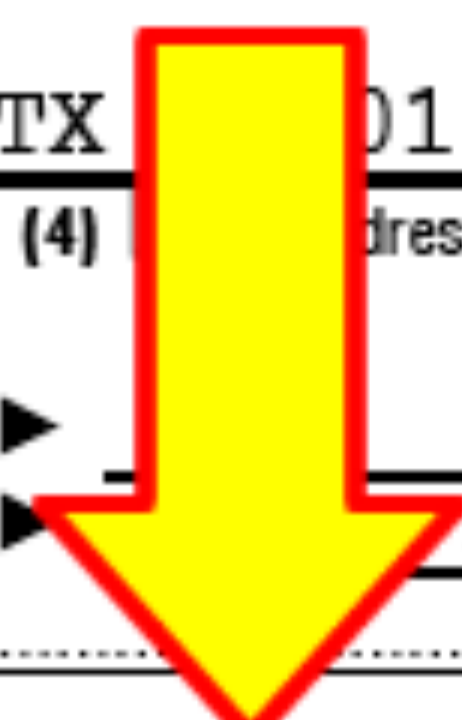


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So what's *the secret?*

“No one buys a drill because they want a drill. They buy a drill because they want a hole...”

Your customer is not actually
buying the product or service
they're buying...

They're buying the benefit or
result it will give them...

**Step 1: Identify your
target audience...**

“Is this for me?”

An orange banner at the top of the page features a background image of two metal bars with magnetic ends. The bars are positioned vertically, and a bright blue light emanates from the point where they meet, attracting small metal shavings. The text 'MAGNETIC SPONSORING' is written in white, bold, sans-serif font within a white-bordered box on the left side of the banner.

MAGNETIC SPONSORING

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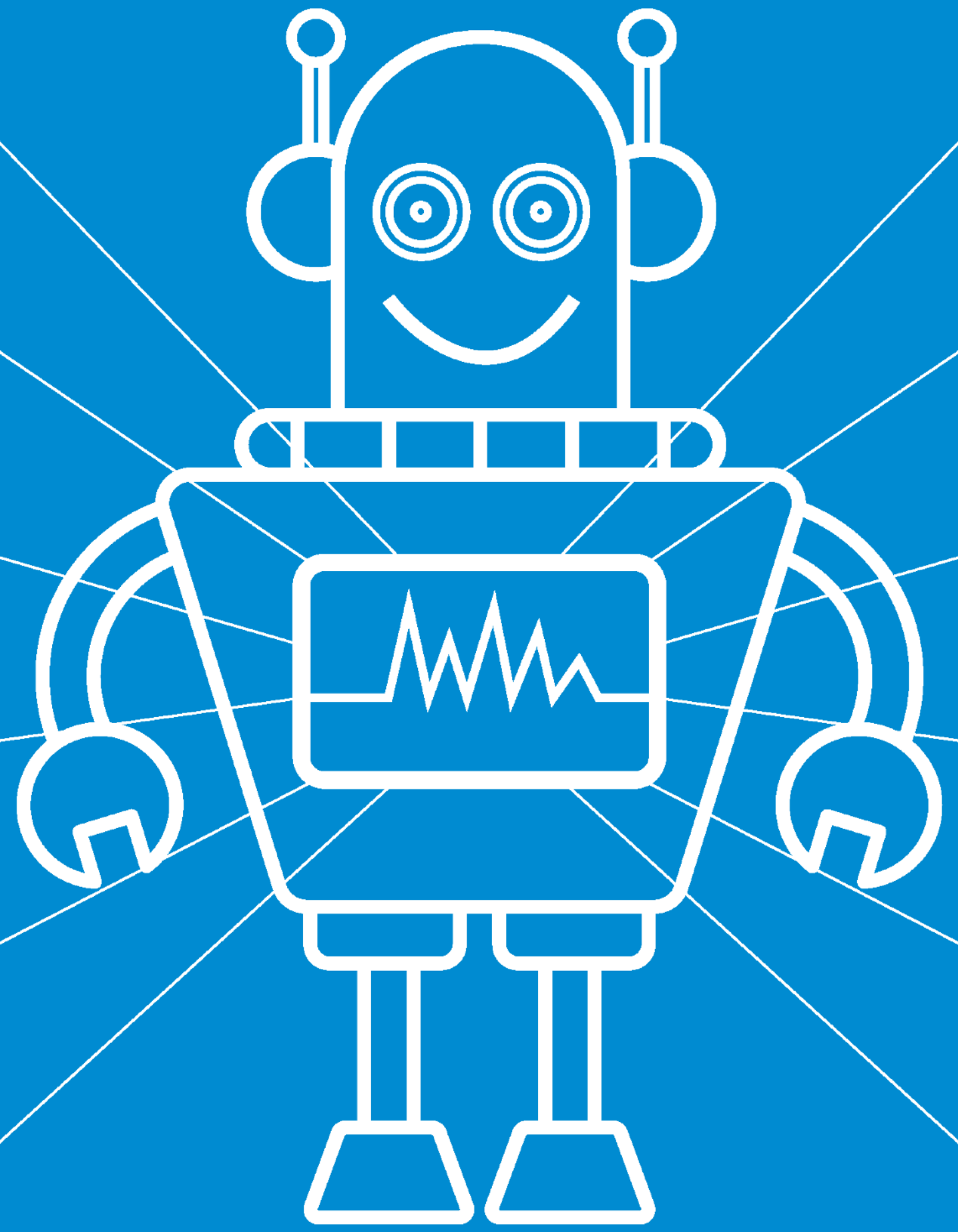
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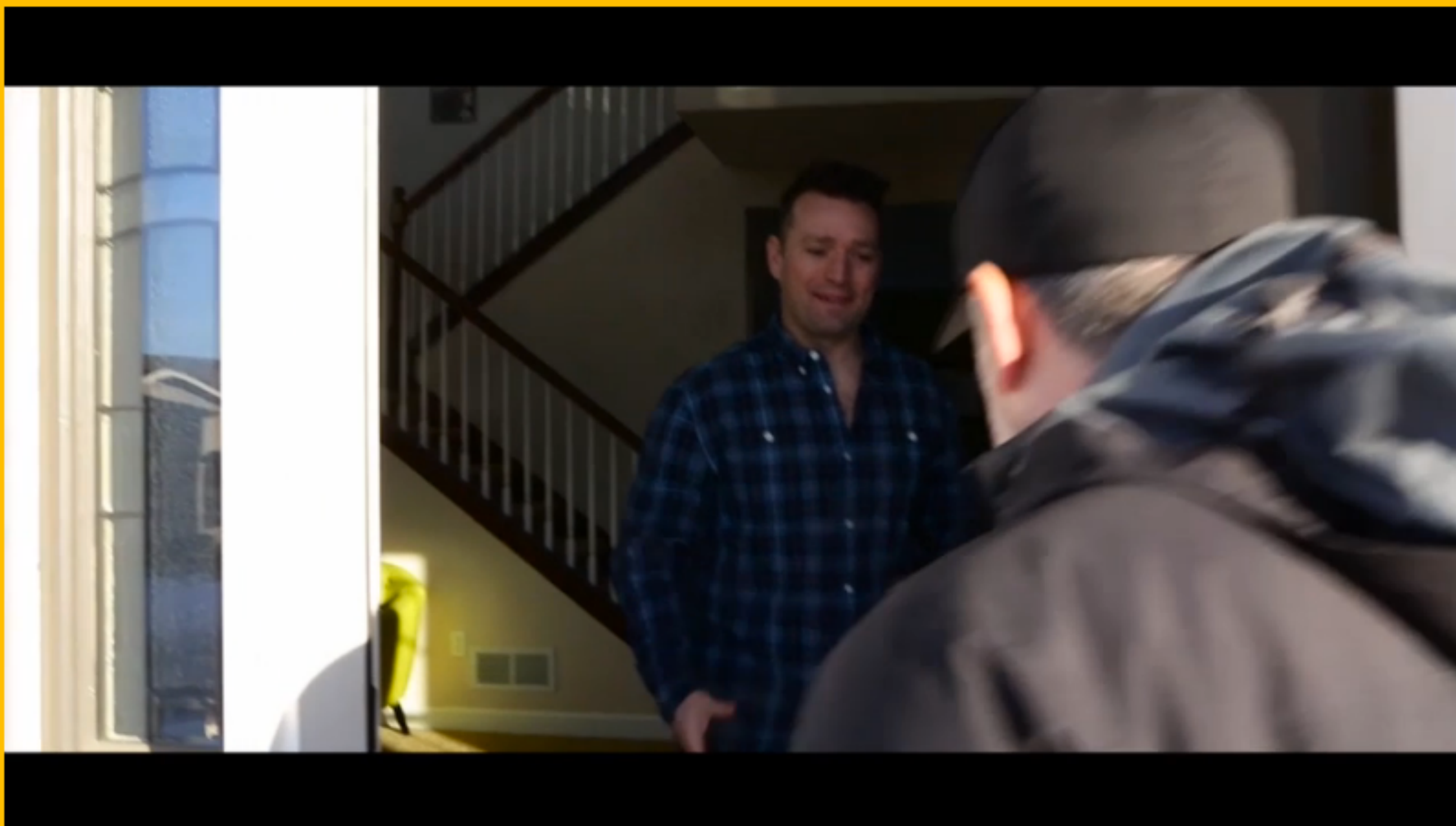
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**Step 2: Identify the biggest problem
or desire...**

“Can it help solve my problem?”



How To Grow Your Business, Grow Your Wealth, And Make A Difference In The World...



✓ Like Share You, Jenni Ryan and 25,835 others like this.



1 **Identify Target Audience**

2 **Identify Problem / Desire**

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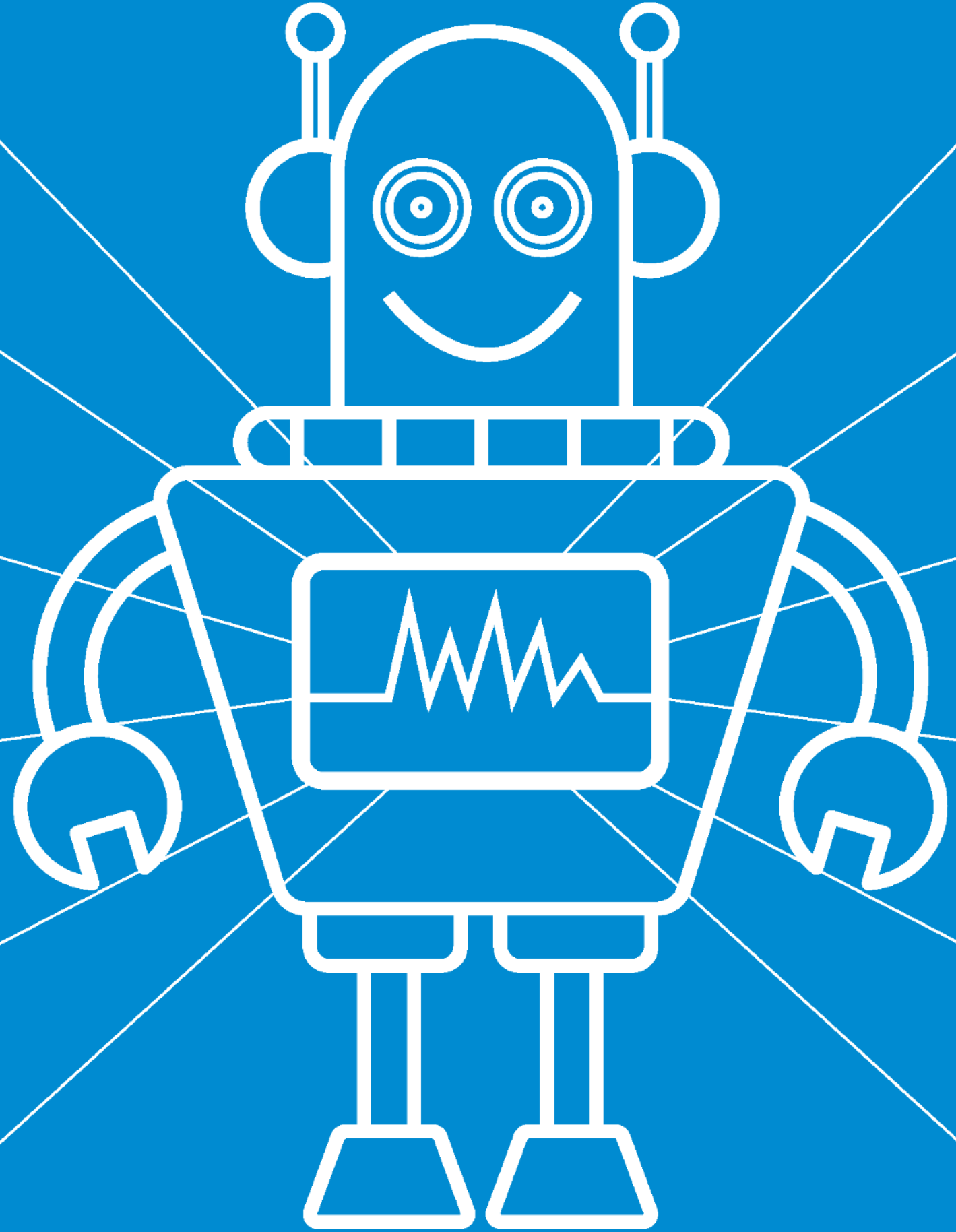
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Step 3: Create The Bond:

“Do they REALLY understand what I’m going through?”

“Feel, Felt, Found”

I know you how you feel. I felt the same way, and then I found a solution...”

1 **Identify Target Audience**

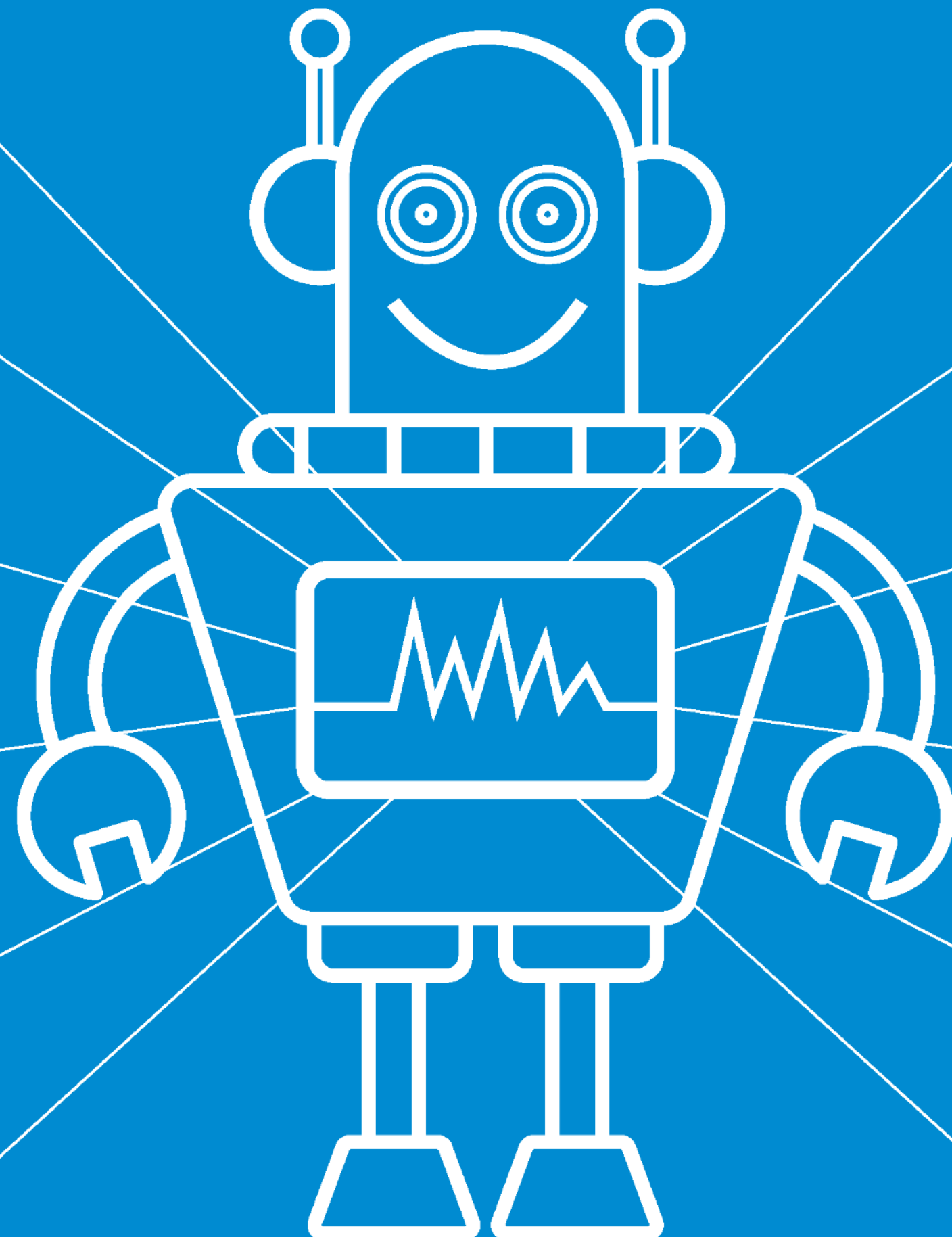
2 **Identify Problem / Desire**

3 **Create Bond**

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Step 4: Present The Solution...

“How did you solve it?”

1 Identify Target Audience

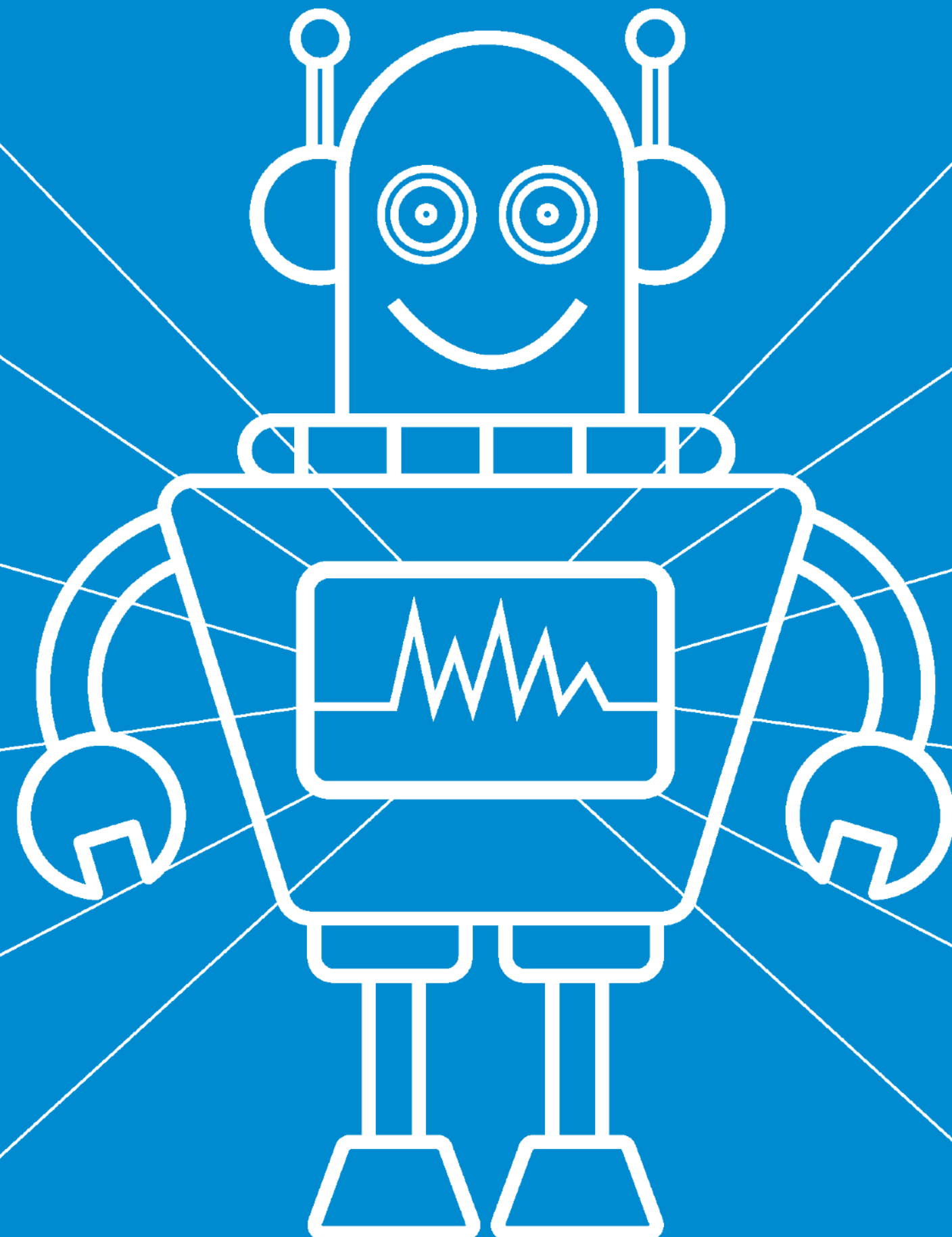
2 Identify Problem / Desire

3 Create Bond

4 Present Solution

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Step 5: Establish Your Credentials...

“Why should I believe you?”

1 **Identify Target Audience**

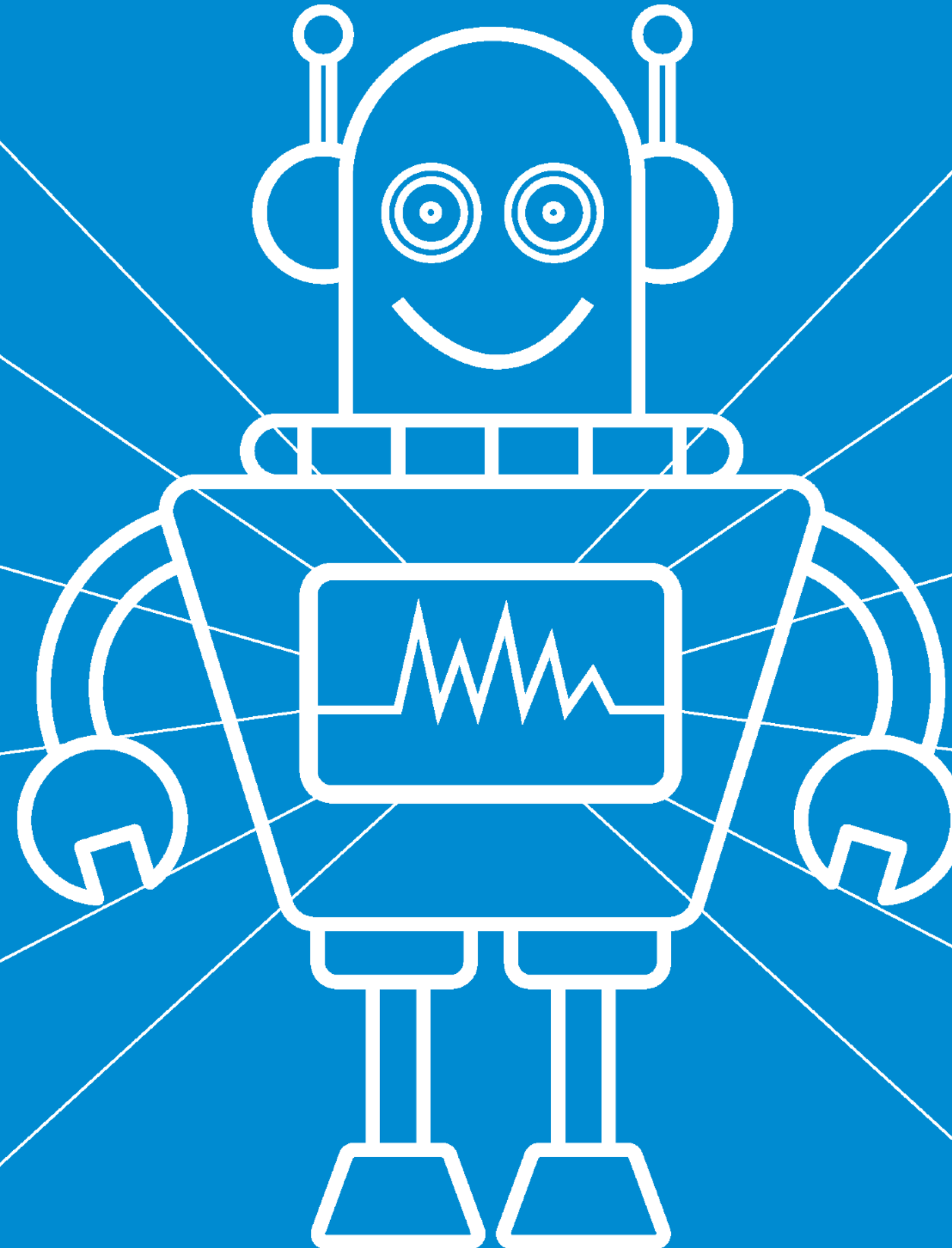
2 **Identify Problem / Desire**

3 **Create Bond**

4 **Present Solution**

5 **Present Your Credentials**

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Step 6: Educate Them...

*“Do you really know what
you’re talking about?”*

1 **Identify Target Audience**

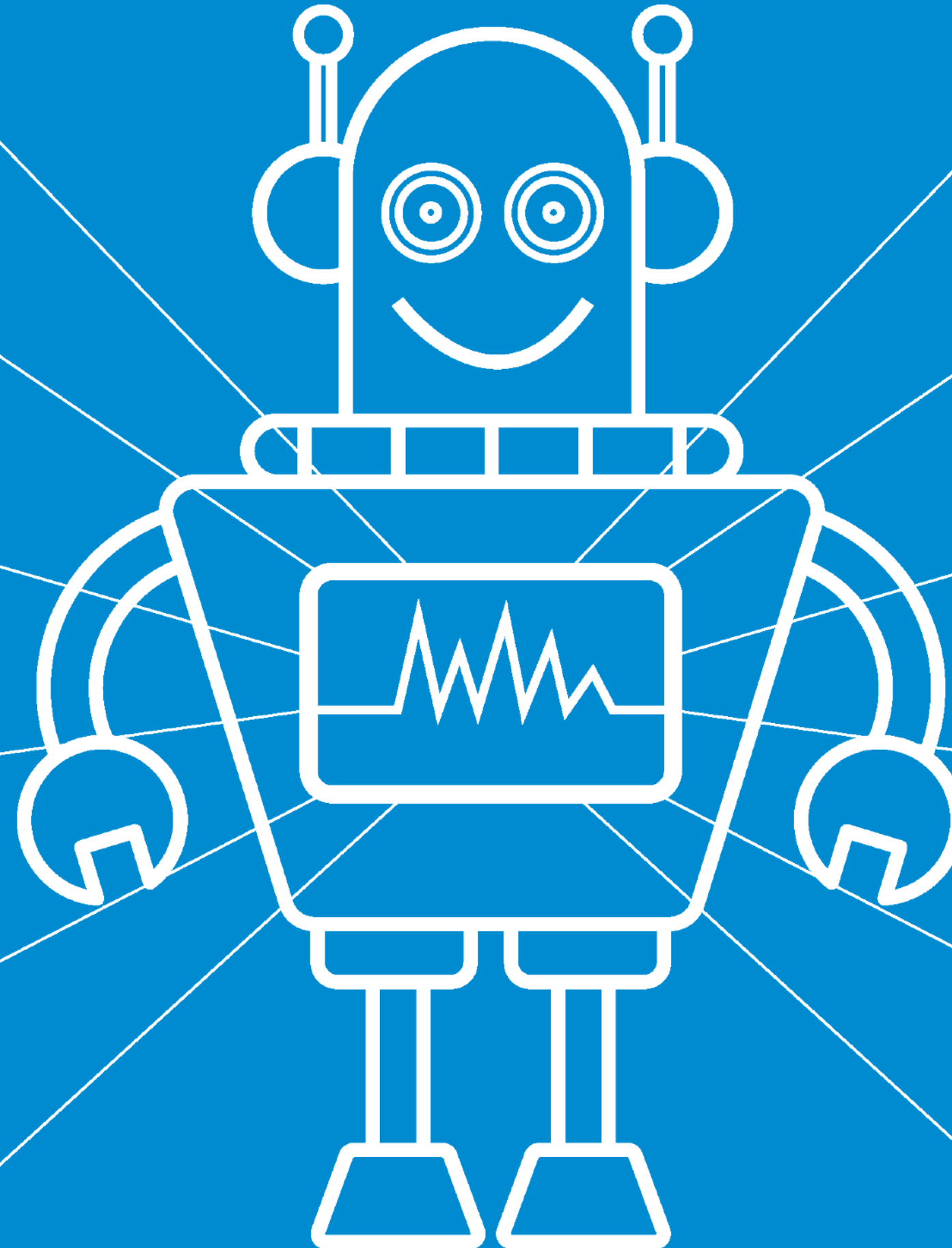
2 **Identify Problem / Desire**

3 **Create Bond**

4 **Present Solution**

5 **Present Your Credentials**

6 **Educate Them**



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Step 7: Show The Benefits...

“How will this help me?”

Features tell. Benefits sell.

Features = What it is, has, or does.

Benefit = What those things do for you.

“The Super Deluxe Drill has
5 speeds, quick-release drill bits,
a custom carrying case, and an
extra battery...”

The Super Deluxe Drill has 5 speeds which will allow you to easily drill through the most challenging materials, and the toughest of walls.

Our patented quick release will allow you to quickly change drill bits without the need for additional tools.

The custom carrying case will help you keep your garage clean and organized, and you'll never have to worry about losing your drill bits again...

And you'll never have to worry about running out of power in the middle of an important project thanks to the extra battery...

The key to turning a feature into a benefit, is through the use of a bridge word or phrase such as...

Will allow you to...

Will help you...

Providing you with...

Makes it simple, fast, effortless, to..."

1 **Identify Target Audience**

2 **Identify Problem / Desire**

3 **Create Bond**

4 **Present Solution**

5 **Present Your Credentials**

6 **Educate Them**

Show The Benefits

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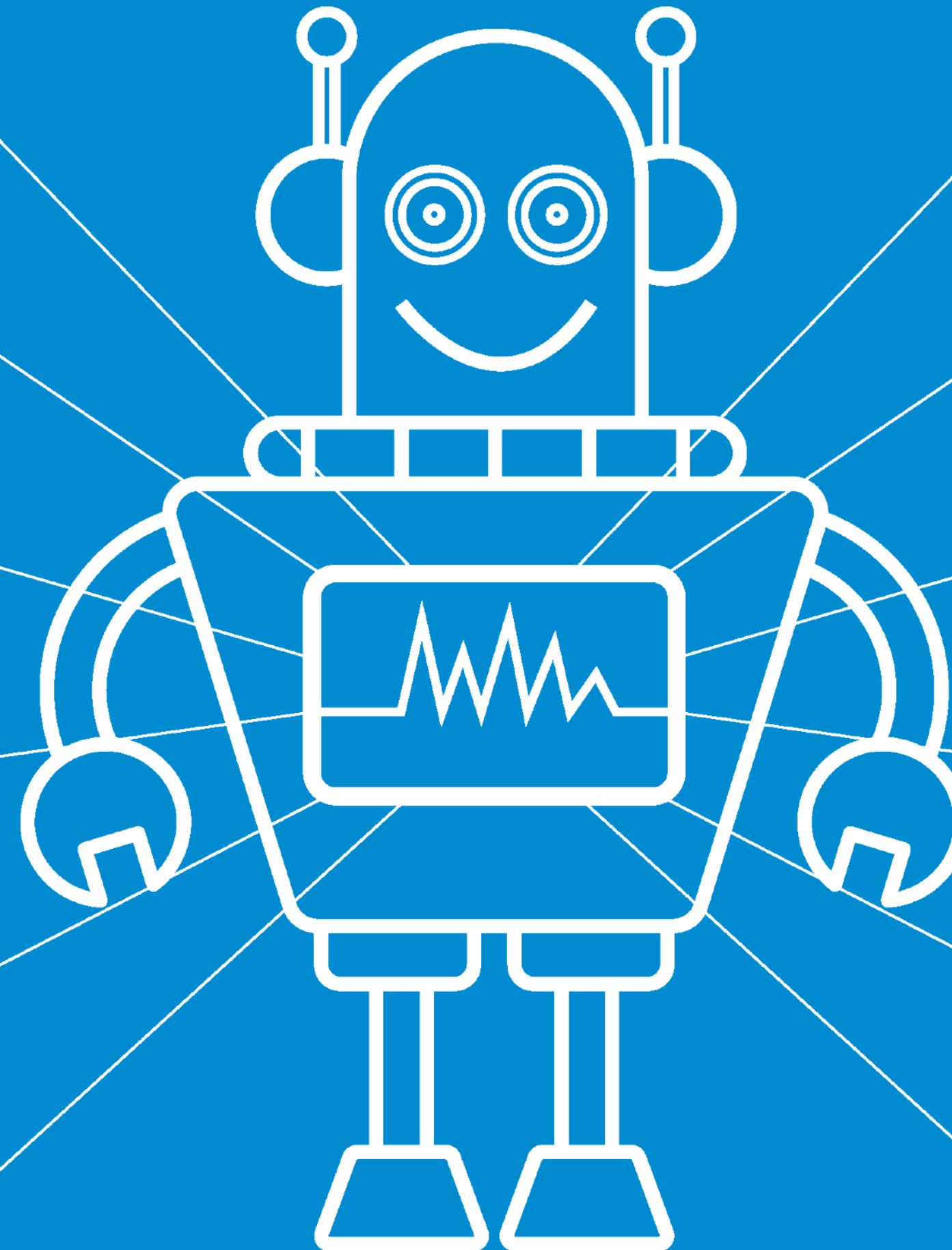
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Step 8: Give Social Proof...

*“How can I be sure this
will really work?”*

1 **Identify Target Audience**

2 **Identify Problem / Desire**

3 **Create Bond**

4 **Present Solution**

5 **Present Your Credentials**

6 **Educate Them**

Show The Benefits 7

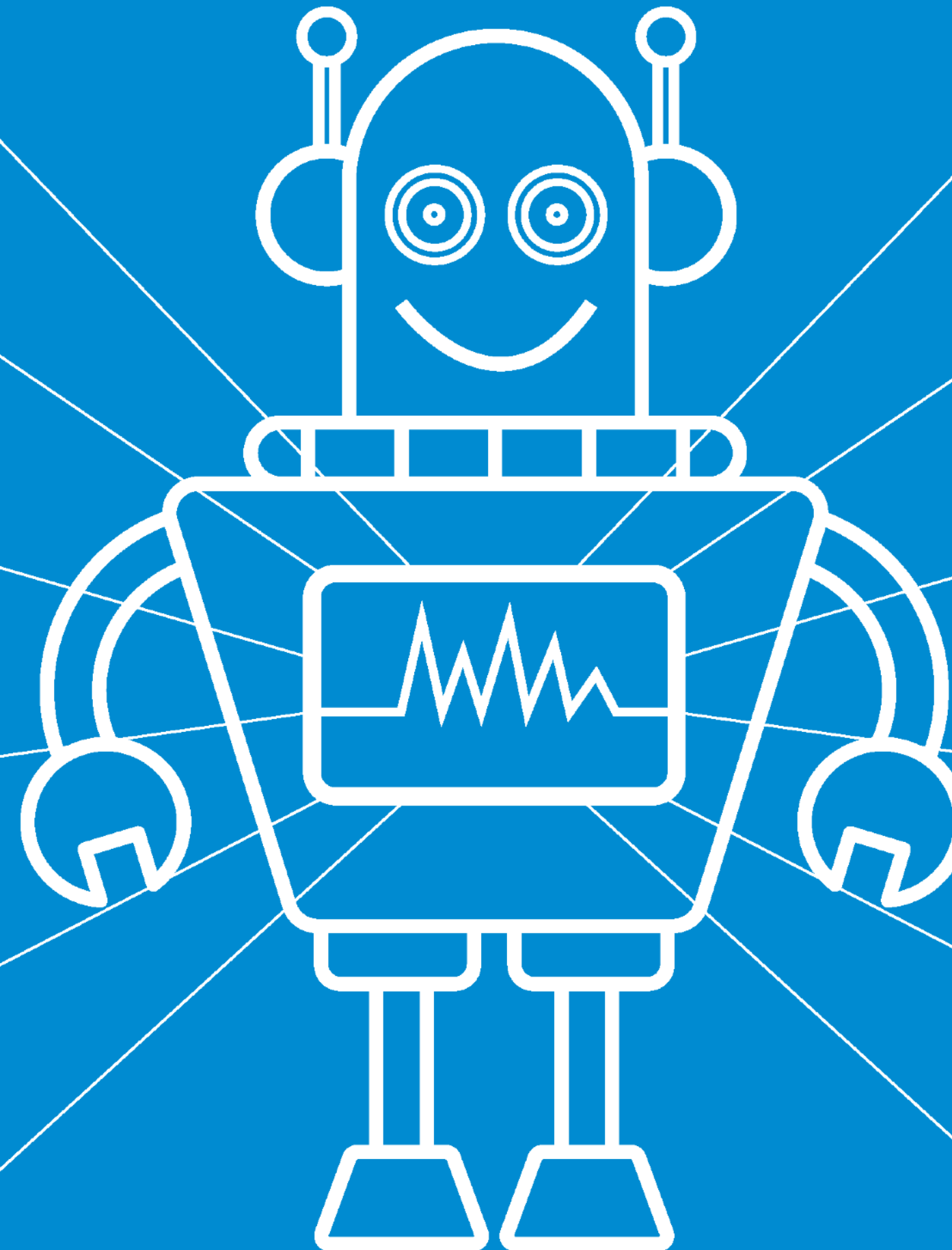
Give Social Proof 8

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Step 9: Make An Irresistible Offer...

*“What Do I Get,
And How Much is It?”*

4 Parts To An Irresistible Offer:

- 1: Acknowledge the Benefit.
- 2: Diffuse Logic.
- 3: Inject Scarcity.
- 4: Remove Risk.

4 Parts To An Irresistible Offer:

- 1: Acknowledge the Benefit.
- 2: Diffuse Logic.
- 3: Inject Scarcity.
- 4: Remove Risk.











Ferrari of Austin



Ferrari

Ferrari

SALES & SERVICE

CENTRAL TEXAS
ALLIANCE & ASSISTANCE
CENTER



Step 10: Inject Scarcity...

“Why should I buy this now?”

4 Parts To An Irresistible Offer:

1: Acknowledge the Benefit.

2: Diffuse Logic.

3: Inject Scarcity.

4: Remove Risk.



You need to give them a reason
to act now, or they won't...

4 Parts To An Irresistible Offer:

- 1: Acknowledge the Benefit.
- 2: Diffuse Logic.
- 3: Inject Scarcity.
- 4: Remove Risk.

1 **Identify Target Audience**

2 **Identify Problem / Desire**

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6 **Educate Them**

7 **Show The Benefits**

8 **Give Social Proof**

9 **Irresistible Offer**

10 **Inject Scarcity**

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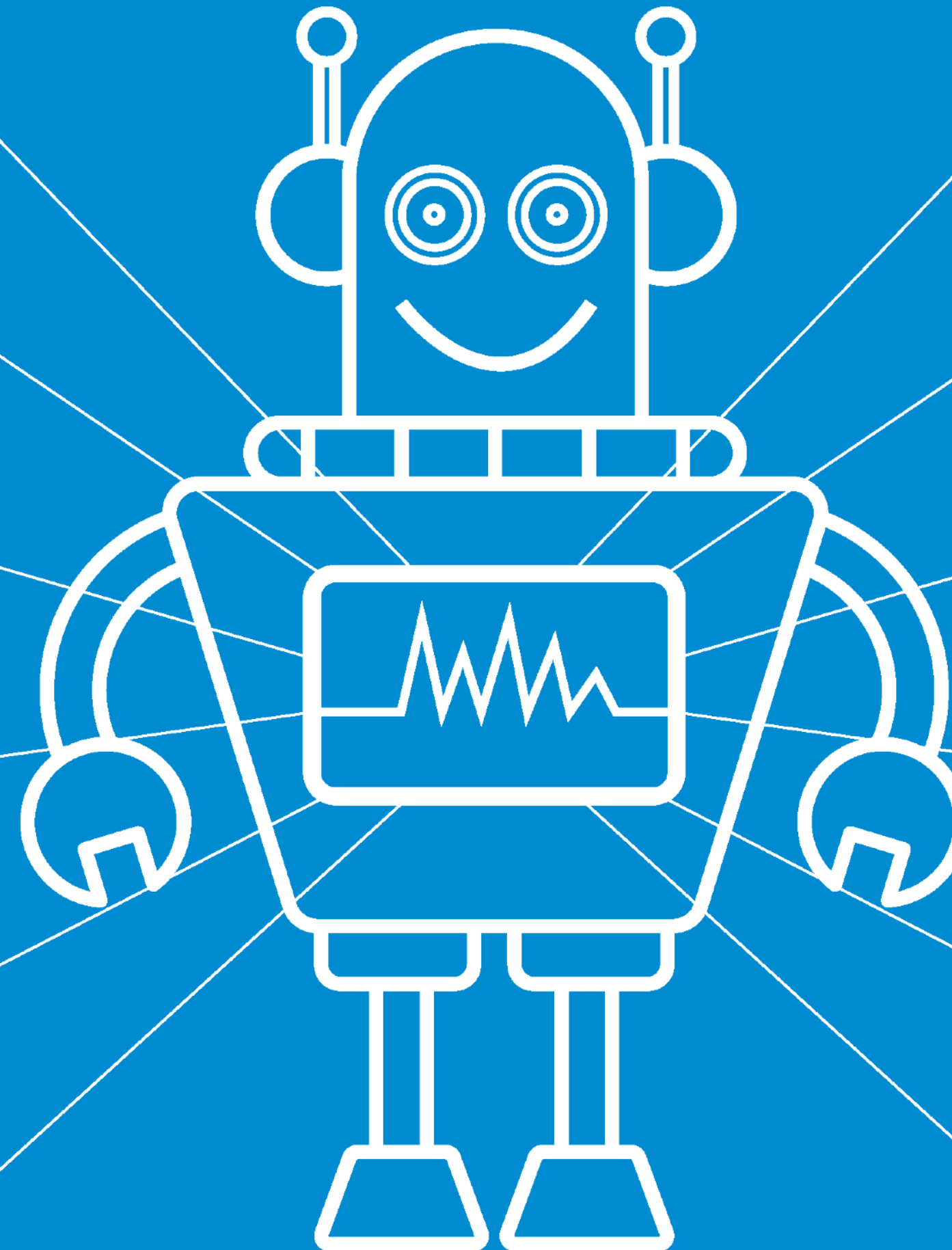
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Step 11: Remove All Risk...

“What if I buy and it doesn’t work?”

They either get the benefit they expect, or they get a refund. Either way, they can't lose...

1 **Identify Target Audience**

2 **Identify Problem / Desire**

3 **Create Bond**

4 **Present Solution**

5 **Present Your Credentials**

6 **Educate Them**

7 **Show The Benefits**

8 **Give Social Proof**

9 **Irresistible Offer**

10 **Inject Scarcity**

11 **Remove All Risk**

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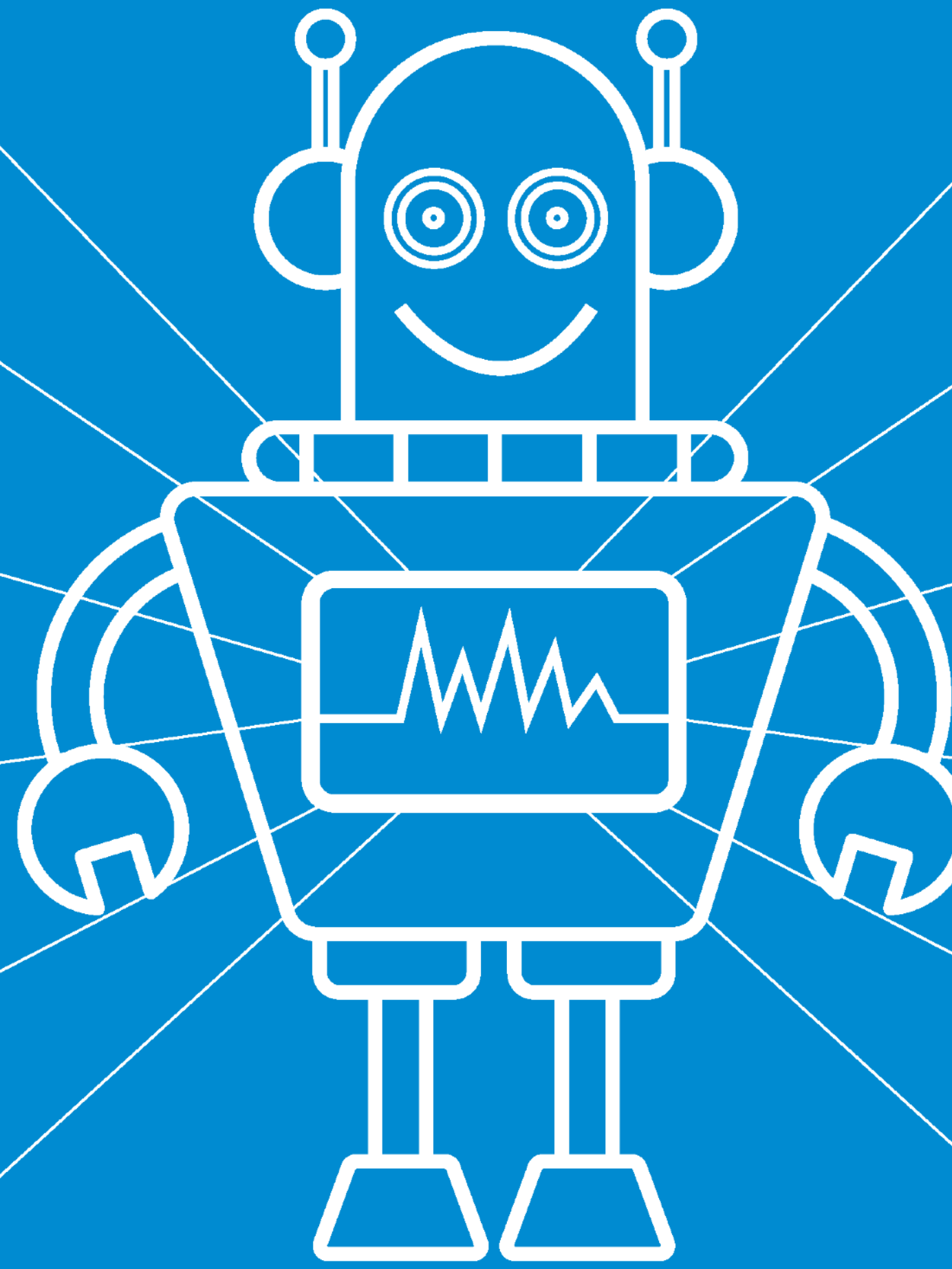
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Step 12: Call To Action...

“What do I do next?”

Tell them exactly what to do next,
and what to expect once they do...

1 **Identify Target Audience**

2 **Identify Problem / Desire**

3 **Create Bond**

4 **Present Solution**

5 **Present Your Credentials**

6 **Educate Them**

7 **Show The Benefits**

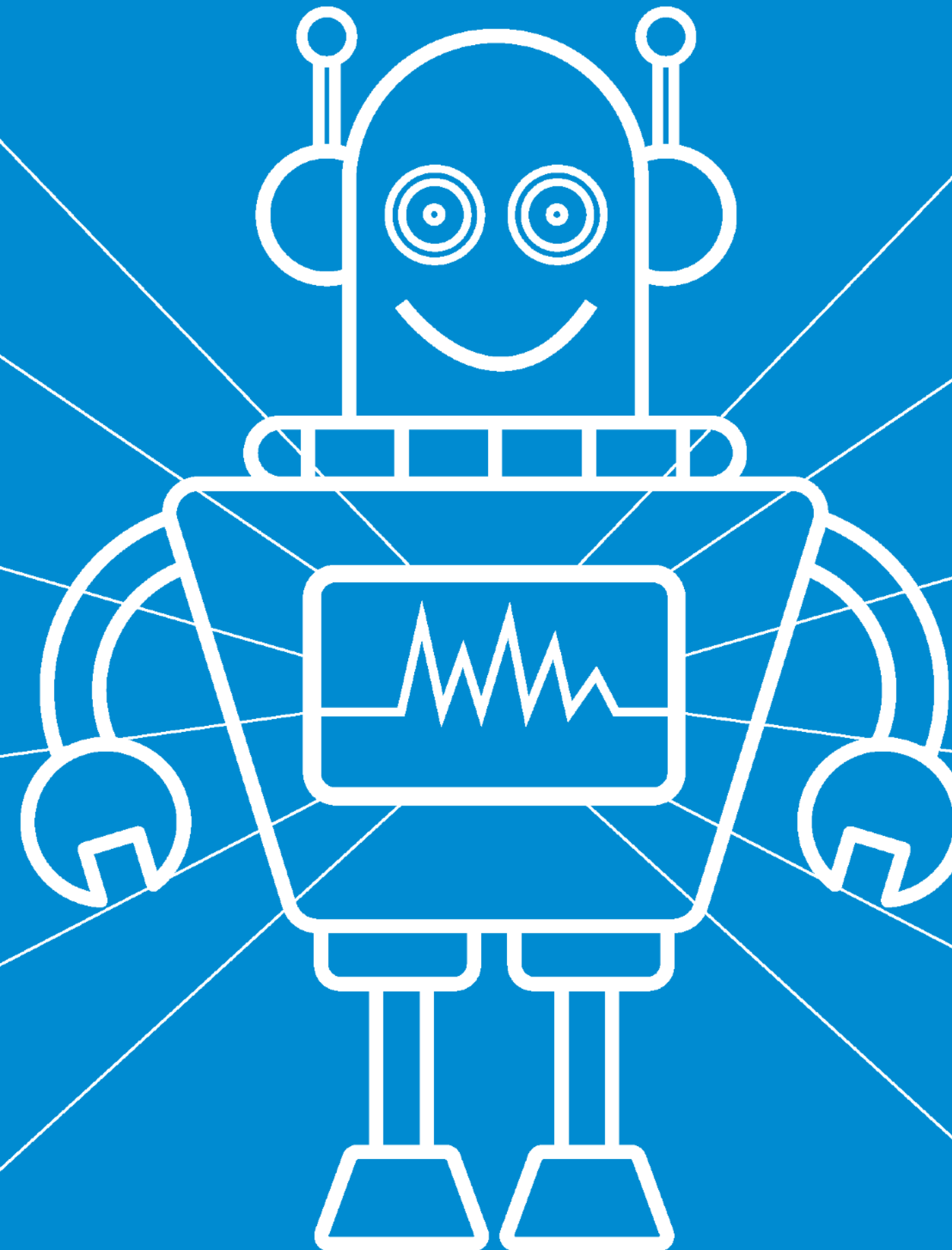
8 **Give Social Proof**

9 **Irresistible Offer**

10 **Inject Scarcity**

11 **Remove All Risk**

12 **Call To Action**



BUT WAIT!

Three Parts Required For A 7-Figure Sales Presentation...

- 1: Our sales presentation.
- 2: Automation.
- 3: Attention / Traffic.

Sales Presentation Formats:

- 1: Written**
- 2: Automation.**
- 3: Traffic.**

Sales Presentation Formats: 1: Written Letter...



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Sales Presentation Formats: 2: Video Sales Letter (VSL)



SELF MADE MAN SOCIETY

**How To Grow Your Business,
Grow Your Wealth, And Make A
Difference In The World...**

✓ Like Share You, Jenni Ryan and 25,835 others like this.

The screenshot shows a video player interface on a yellow background. The video content depicts a man in a blue plaid shirt standing in a hallway, talking to another person whose back is to the camera. The video player includes a 'Like' button, a 'Share' button, and a notification that says 'You, Jenni Ryan and 25,835 others like this.' Below the video player, there is a row of small profile pictures of users who have interacted with the video.

\$138,000 In 7 Days...

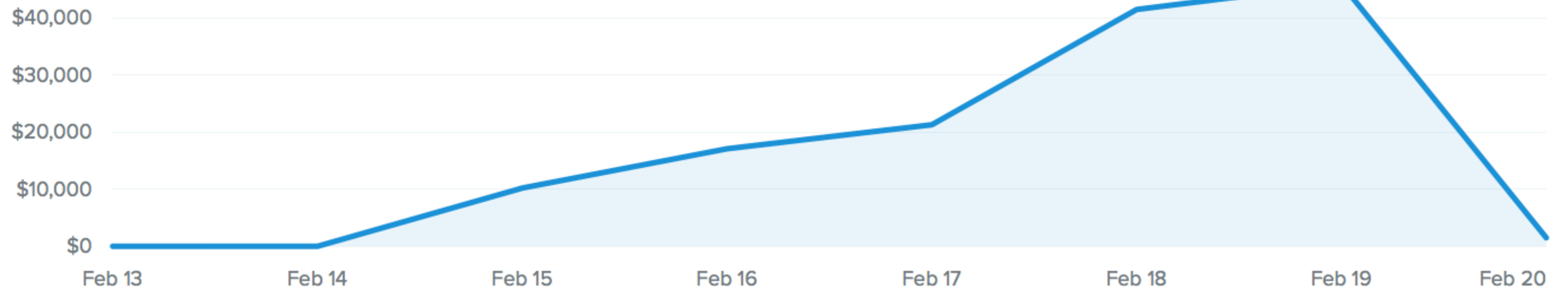
Net Revenue Share

[Issue? Let us know!](#)

February 13, 2016 – February 20, 2016

\$138K

Days



\$48,000 / Mo Recurring...

Monthly Recurring Revenue

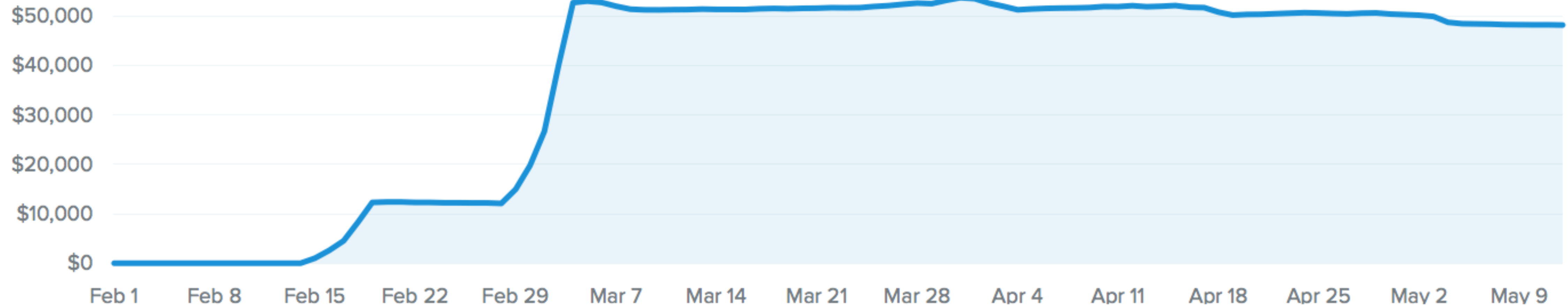
Share

Issue? Let us know!


February 1, 2016 – May 12, 2016

\$48,191

Grid, Refresh, Add, Target, Link, Days, Comment, Download



Sales Presentation Formats: 3: Webinar



FREE TRAINING SESSION:
**"How To Build A Large Email
List And Audience From
Scratch..."**
Next Class: **TODAY**

[Reserve My Seat](#)

[Like](#) [Share](#) You, Gene Yvon Joseph Belanger and 25,833 others like this.

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Webinars Require A Greater Commitment On The Part Of Your Prospects...

- 1: They must register.**
- 2: They must schedule.**
- 3: They must show up.**

Which format should you use?

Which format should you use?

VSL's - \$1.00 to \$397...

Which format should you use?

VSL's - \$1.00 to \$397...

Webinars - \$500 to \$5,000+

Want to become rich?

Then you must invest like the rich. Here's how I used the Secret Investing Strategies Of The Ultra-Rich to create A \$100,000 per month tax-free retirement...



- This free presentation uncovers 7 hidden threats to your future prosperity
- It reveals in detail how anyone - no matter how much money you already have - can prosper in ANY economy, whether the Market goes up or down...
- Enter your email to sign up for the tell-all presentation now!

Sign up for the **free presentation:**

Select a date



Your Local Time: 1:57:58 PM

Select your date first



Enter Your Name Here...

Enter Your Email Here...

RESERVE MY SPOT!

FREE BONUS: Get free and immediate access to the acclaimed video:



"7 Steps Used By The Ultra Wealthy To Predict The Financial Future!"

When registering now



Your email will never be shared with anyone.

[See Our Privacy Policy.](#)

Area: Reporting

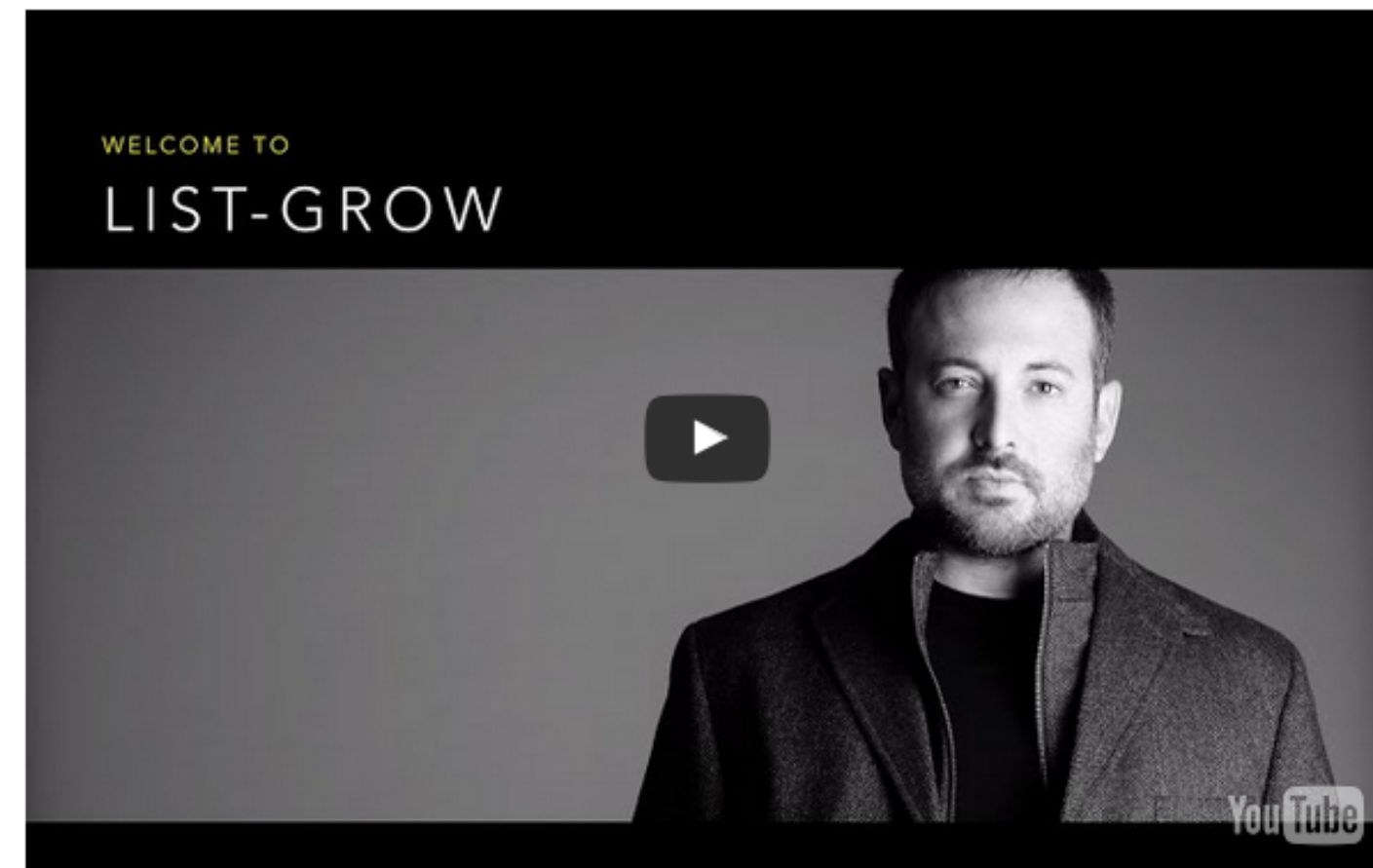
Home → [Reporting](#) → Period Sales Report by Payment Date (12/13/2010 to 12/20/2010)

Summary

Payment Method	Regular Number Sales	Regular Amount	Auto Order Number Sales	Auto Order Amount	Total Number Sales	Total Amount
Credit Card	8544	\$3,191,776.00	225	\$15,075.00	8769	\$3,206,851.00
Total	8544	\$3,191,776.00	225	\$15,075.00	8769	\$3,206,851.00
Projected Sales		\$0.00				

**How I'm Currently Using
Webinars To Make Over
\$100,000 Per Month...**

WELCOME TO LIST-GROW



SUGGESTED LEARNING



Are You In The Society Yet?

Join Mike on a 12 month adventure around the world, as he and his mentors show you how to build your business, build your wealth, and make a difference in the world...

[LEARN MORE](#)

MODULE LIST



Module 1

How To Choose Your Niche, Register Your Domain, And Setup Your Email Address... [>](#)



Module 2

How To Create Your Entire Marketing Funnel... [>](#)



Module 3

How To Setup Your Shopping Cart, Facebook Community, Merchant Account, And Test Your Funnel. [>](#)



Module 4

How To Create A Great Customer Experience, Create Split-Tests, Advertise on Facebook, And More... [>](#)

FREE TRAINING SESSION: "How To Build A Large Email List And Audience From Scratch..."

Next Class: **TODAY**

[Reserve My Seat](#)

[✓ Like](#) [Share](#) You, Gene Yvon Joseph Belanger and 25,833 others like this.

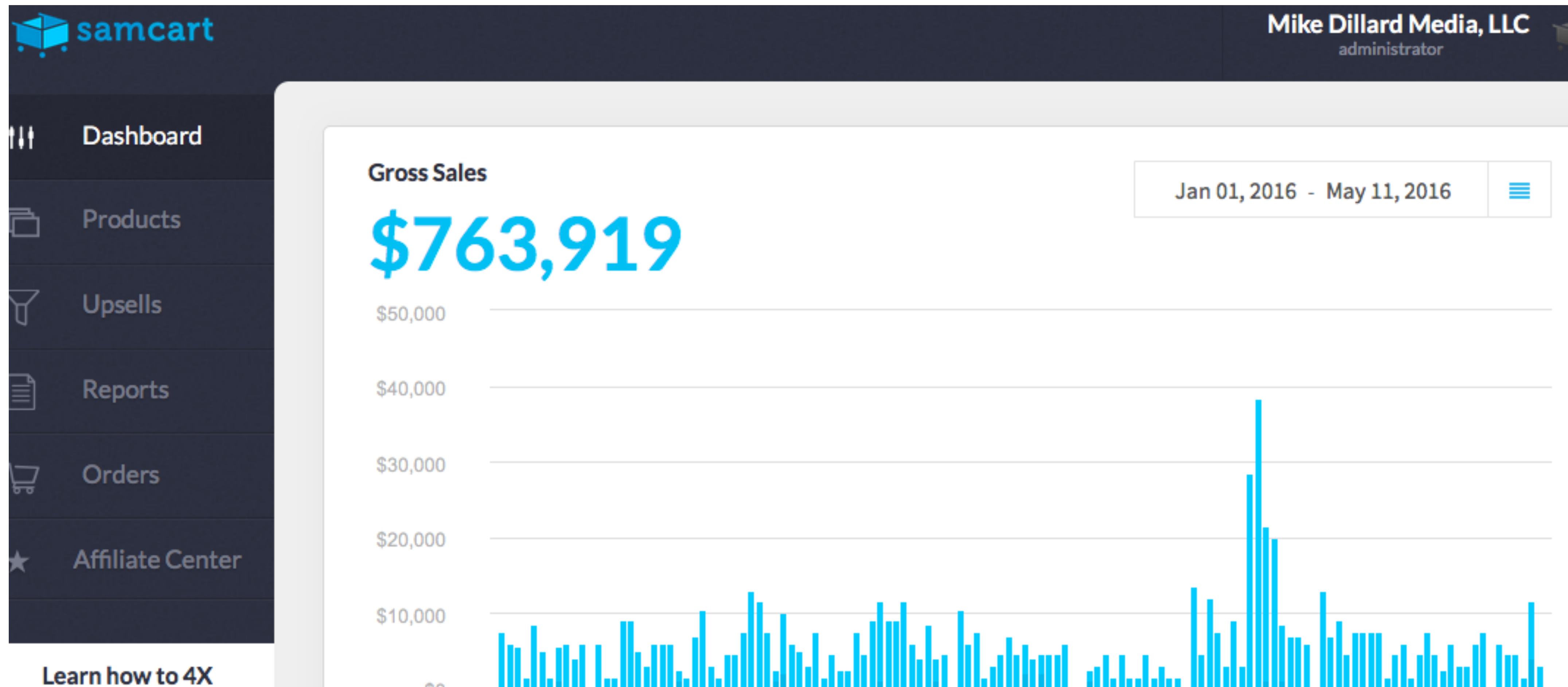


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Total Sales (132 Days) = \$763,919



That's \$5,787 per day
And \$173,617 per month...

What I'm Teaching You, WORKS.

Three Parts Required For A 7-Figure Sales Presentation...

- 1: Our sales presentation.
- 2: Automation.
- 3: Attention / Traffic.

- Quick start
- My webinars
- New webinar
- Analytics
- Training

Analytics: traffic

11,314 Unique visitors	4,419 Registrants Sign up rate 39.06 %	2,232 Live attendees Show up rate 50.51 %	2 Replay attendees Show up rate 0.05 %
---------------------------	--	---	--

Analytics: Inside your webinar

Analytics: Monetization

Registration fees

0 Number of tickets	0.00 Price per seat	=	0.00 Total revenue
------------------------	------------------------	---	-----------------------

Sales from LIVE room

142 Number of sales Total sales (in units)	USD 18.92 Earnings per click Revenue / visitors	USD 95.91 Earnings per attendee Revenue / attendees	6.36% Sales conversion Sales / attendees	USD 214,065.00 Total revenue
--	---	---	--	---------------------------------

Sales from REPLAY room

0 Number of sales Total sales (in units)	USD 0.00 Earnings per click Revenue / visitors	USD 0.00 Earnings per attendee Revenue / attendees	0.00% Sales conversion Sales / attendees	USD 0.00 Total revenue
--	--	--	--	---------------------------

Analytics: Notifications

Registrants & attendees

- Quick start
- My webinars
- New webinar
- Analytics
- Training

Analytics: traffic

11,314	4,419	2,232	2
Unique visitors	Registrants	Live attendees	Replay attendees
	Sign up rate 39.06 %	Show up rate 50.51 %	Show up rate 0.05 %

Analytics: Inside your webinar

Analytics: Monetization

Registration fees

0	0.00	=	0.00
Number of tickets	Price per seat		Total revenue

Sales from LIVE room

142	USD 18.92	USD 95.91	6.36%	USD 214,065.00
-----	-----------	-----------	-------	----------------

**Which is better?
Live or Automated Webinars?**

I believe Automated is best for
you and your viewers...

If you use an automated webinar,
don't ever say that it's live...

Three Parts Required For A 7-Figure Sales Presentation...

- 1: Our sales presentation.
- 2: Automation.
- 3: Attention / Traffic

Traffic For Amateurs:

- 1: Posting on social media all day...
- 2: Spamming forums or blogs...
- 3: Writing articles and blog posts...

Traffic For Amateurs:

- 1: Posting on social media all day...
- 2: Spamming forums or blogs...
- 3: Writing articles and blog posts...

Traffic For Professionals:

Traffic For Professionals:

Professional business owners
BUY their traffic. (Advertising!)

There is no such thing as a traffic problem. There is only a conversion problem.

Here's how this works...



Mike Dillard

Sponsored ·



Hey guys, I'm hosting a webinar tonight that will teach you how I've built an email list of 400,000+ readers over the past few years using one very specific, and very profitable strategy.

I'm going to walk you... [More](#)



**How To Build A Large
100,000+ Email List**

Get The ONE Skill You Need...

[Learn More](#)

Rich text editor toolbar with icons for undo, redo, bold, italic, underline, text color, background color, bulleted list, numbered list, link, unlink, table, and other formatting options.

=SUM(D32/E32)

	A	B	C	D	E	F	G	H	I	J	K
	Mike Dillard Media, LLC		Date	Ad Spend	Clicks	CPC	Leads	CPL	Sales	Cost per Sale	
			4/1/2016	\$835.03	781	\$1.07	135	\$6.19	9	\$92.78	
			4/2/2016	\$834.49	823	\$1.01	159	\$5.25	3	\$278.16	
			4/3/2016	\$835.36	848	\$0.99	202	\$4.14	3	\$278.45	
			4/4/2016	\$884.26	950	\$0.93	205	\$4.31	4	\$221.07	
			4/5/2016	\$910.74	905	\$1.01	143	\$6.37	6	\$151.79	
			4/6/2016	\$910.46	856	\$1.06	151	\$6.03	4	\$227.62	
			4/7/2016	\$910.19	846	\$1.08	163	\$5.58	4	\$227.55	
			4/8/2016	\$910.68	747	\$1.22	134	\$6.80	3	\$303.56	
			4/9/2016	\$911.78	842	\$1.08	156	\$5.84	1	\$911.78	
			4/10/2016	\$754.57	824	\$0.92	146	\$5.17	3	\$251.52	
			4/11/2016	\$732.85	790	\$0.93	156	\$4.70	1	\$732.85	
			4/12/2016	\$731.48	687	\$1.06	142	\$5.15	5	\$146.30	
	Traffic		4/13/2016	\$730.85	703	\$1.04	128	\$5.71	1	\$730.85	
	Conversion		4/14/2016	\$731.27	712	\$1.03	154	\$4.75	3	\$243.76	
	Optimization		4/15/2016	\$731.07	633	\$1.15	127	\$5.76	4	\$182.77	
			4/16/2016	\$731.23	750	\$0.97	123	\$5.94	2	\$365.62	
			4/17/2016	\$732.01	825	\$0.89	143	\$5.12	7	\$104.57	
			4/18/2016	\$731.84	761	\$0.96	161	\$4.55	1	\$731.84	
			4/19/2016	\$731.00	681	\$1.07	112	\$6.53	3	\$243.67	
			4/20/2016	\$730.98	636	\$1.15	145	\$5.04	1	\$730.98	
			4/21/2016	\$732.09	613	\$1.19	107	\$6.84	0	#DIV/0!	
			4/22/2016	\$797.05	713	\$1.12	120	\$6.64	3	\$265.68	
			4/23/2016	\$821.81	797	\$1.03	132	\$6.23	1	\$821.81	
			4/24/2016	\$823.01	776	\$1.06	150	\$5.49	2	\$411.51	
			4/25/2016	\$823.66	767	\$1.07	109	\$7.56	4	\$205.92	
			4/26/2016	\$823.17	652	\$1.26	72	\$11.43	3	\$274.39	
			4/27/2016	\$802.58	673	\$1.19	69	\$11.63	1	\$802.58	
			4/28/2016	\$811.65	530	\$1.53	64	\$12.68	1	\$811.65	
			4/29/2016	\$940.00	601	\$1.56	119	\$7.90	3	\$313.33	
			4/30/2016	\$955.15	628	\$1.52	101	\$9.46	1	\$955.15	
			TOTALS	\$24,342.31	22,350	\$1.09	4028	\$6.04	87	\$279.80	


2		4/10/2016	\$734.97	624	\$0.92	140	\$5.17	
3		4/11/2016	\$732.85	790	\$0.93	156	\$4.70	
4	Traffic	4/12/2016	\$731.48	687	\$1.06	142	\$5.15	
5	Conversion	4/13/2016	\$730.85	703	\$1.04	128	\$5.71	
6	Optimization	4/14/2016	\$731.27	712	\$1.03	154	\$4.75	
7		4/15/2016	\$731.07	633	\$1.15	127	\$5.76	
8		4/16/2016	\$731.23	750	\$0.97	123	\$5.94	
9		4/17/2016	\$732.01	825	\$0.89	143	\$5.12	
0		4/18/2016	\$731.84	761	\$0.96	161	\$4.55	
1		4/19/2016	\$731.00	681	\$1.07	112	\$6.53	
2		4/20/2016	\$730.98	636	\$1.15	145	\$5.04	
3		4/21/2016	\$732.09	613	\$1.19	107	\$6.84	
4		4/22/2016	\$797.05	713	\$1.12	120	\$6.64	
5		4/23/2016	\$821.81	797	\$1.03	132	\$6.23	
6		4/24/2016	\$823.01	776	\$1.06	150	\$5.49	
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2		4/30/2016	\$955.15	628	\$1.52	101	\$9.46	
		TOTALS	\$24,342.31	22,350	\$1.09	4028	\$6.04	

Add


1000


more rows at bottom.


**This money does not come
out of YOUR pocket...**

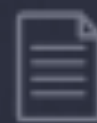
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		4/19/2016	\$731.00	681	\$1.07	112	\$6.53	3	\$243.67
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		4/30/2016	\$955.15	628	\$1.52	101	\$9.46	1	\$955.15
	TOTALS	\$24,342.31	22,350	\$1.09	4028	\$6.04	87	\$279.80	


We spent \$24,342 on ads,
and made \$130,239
for a net profit of \$105,897.

 Dashboard

 Products

 Upsells

 Reports

 Orders

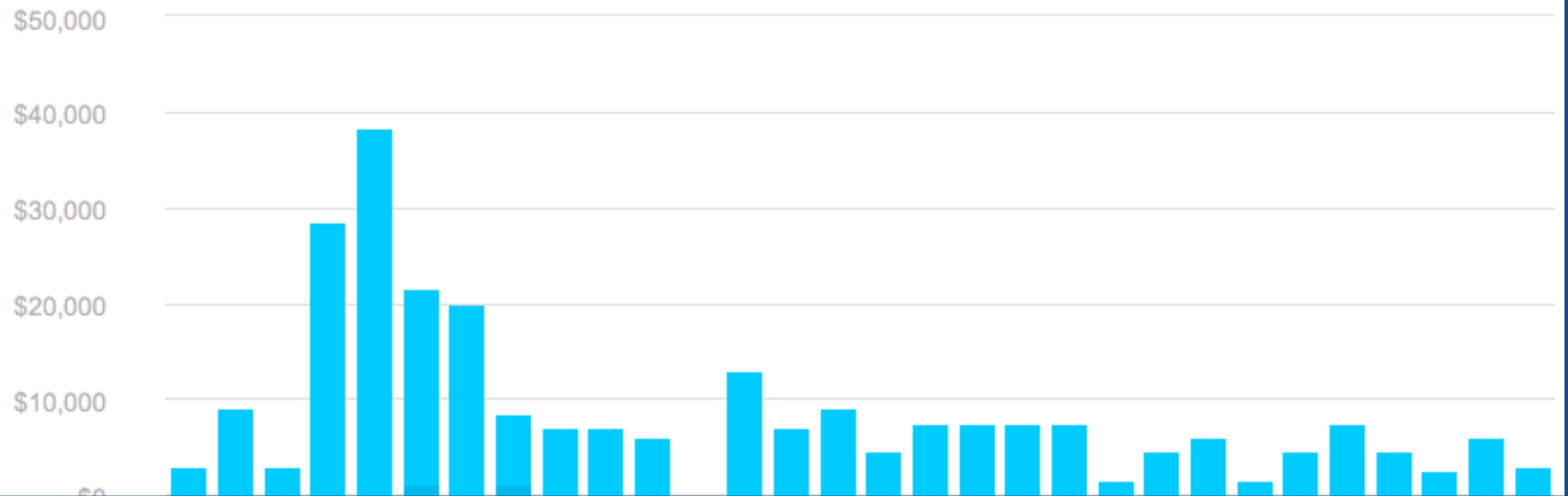
 Affiliate Center

Gross Sales

\$256,475



Apr 01, 2016 - Apr 30, 2016



**What If You Knew
How To Do This?**

You've just seen with your own eyes that you can create a simple, automated sales presentation that can make your business millions of dollars per year, without having to talk to a single person in the process...

That you can sell a product or service in a way that your prospects appreciate and feel good about...

And that you can start using this strategy right now in your business, no matter what your personality type is, or what kind of budget you have...

Which means money will never
be an issue for you again...

So where do you go from here?

But some words of caution...

What would your confidence level be if I walked you through the entire process step-by-step and line-by-line?

**So Here's How
We're Going To Do That....**

MASTER CLASS:

"7-FIGURE SALES PRESENTATIONS"

IN SESSION NOW!



We're going to write and
create your million dollar sales
presentation from start,
to finish together...

You'll have a converting VSL or webinar that sells your product or service for you automatically, live and on the web...

And if you complete the course,
the class is completely free...

So if you're tired of chasing people around and begging them buy your product or service out of pity...

If you have a product or service
that you want to sell more of,
with less work...

If you're tired of living paycheck to paycheck and you want to take control of your financial destiny...

And if you want to acquire the ability to create cash or revenue on demand 24/7 from anywhere in the world...

Without ever having
to talk to a single person...

**Then This Program
Is Specifically For You...**

So here's how it's going to work...

7-Figure Sales Presentations Master Class:

7-Figure Sales Presentations Master Class:

**Module 1: You'll Learn The Timeless, Foundational
Blocks of Sales, Persuasion, And Influence...**

7-Figure Sales Presentations Master Class:

Module 1: You'll Learn The Timeless, Foundational Blocks of Sales, Persuasion, And Influence...

Module 2: How to systematically identify the core fears, desires, and needs of your customers and your, "Unique Selling Position."

7-Figure Sales Presentations Master Class:

Module 3: Were going to write your letter step-by-step with an expanded “**25-Part**” Sales Formula...

7-Figure Sales Presentations Master Class:

Module 3: Were going to write your letter step-by-step with an expanded “**25-Part**” Sales Formula...

13 Additional “Conversion Power-ups”

“Conversion Power-Ups”

Emotional “Trigger” Words

Carefully selected words that have been proven to increase the emotional response in all sales copy. (Remember: Buying is an emotional response to a problem).

“Conversion Power-Ups”

“Pattern Interrupt”

Getting your prospect’s attention is the first job you have in your sales presentation, and this is one of the most effective ways to do that...

“Conversion Power-Ups”

“The Hollywood Open”

Almost every Hollywood movie uses a similar opening sequence to grab your attention and then suck you into the story, and I’m going to show you how to use the same strategy in your sales presentation to maximize engagement and conversions...

“Conversion Power-Ups”

“Value Stacking”

This is an extremely powerful method we’re going to use towards the end of your presentation to help you craft your irresistible offer. This strategy can often double your sales...

“Conversion Power-Ups”

“The Open Loop”

If your prospects don't read or watch your sales presentation to the end, they'll never buy from you. The best way to ensure they do, is to use what we call an “open loop”, so I'll teach you how that's done...

“Conversion Power-Ups”

“Irresistible Offers”

I’m going to give you three different irresistible offers you can model that I’ve successfully used in my presentations, handing you a “proven winner” from the very start...

“Conversion Power-Ups”

“The Ultimate Upsell Script”

I’m going to give you my set of carefully crafted upsell scripts which will allow you to make additional offers, without coming across as greedy or pushy...

You're going to have the most detailed and advanced sales formula I have, along with every Conversion Power-Up I use...

7-Figure Sales Presentations Master Class:

Module 3: Were going to write your letter step-by-step with an expanded “**25-Part**” Sales Formula...

Module 4: You’ll follow along on my screen as I show you how to create, edit, and post your sales video or webinar, step-by-step...

7-Figure Sales Presentations Master Class:

Module 3: Were going to write your letter step-by-step with an expanded “**25-Part**” Sales Formula...

Module 4: You’ll follow along on my screen as I show you how to create, edit, and post your sales video or webinar, step-by-step...

7-Figure Sales Presentations Master Class:

Module 5: We'll log into my EverWebinar account, and show you how to setup your own automated sales webinar, step-by-step...

(No computer tech-skills required!)

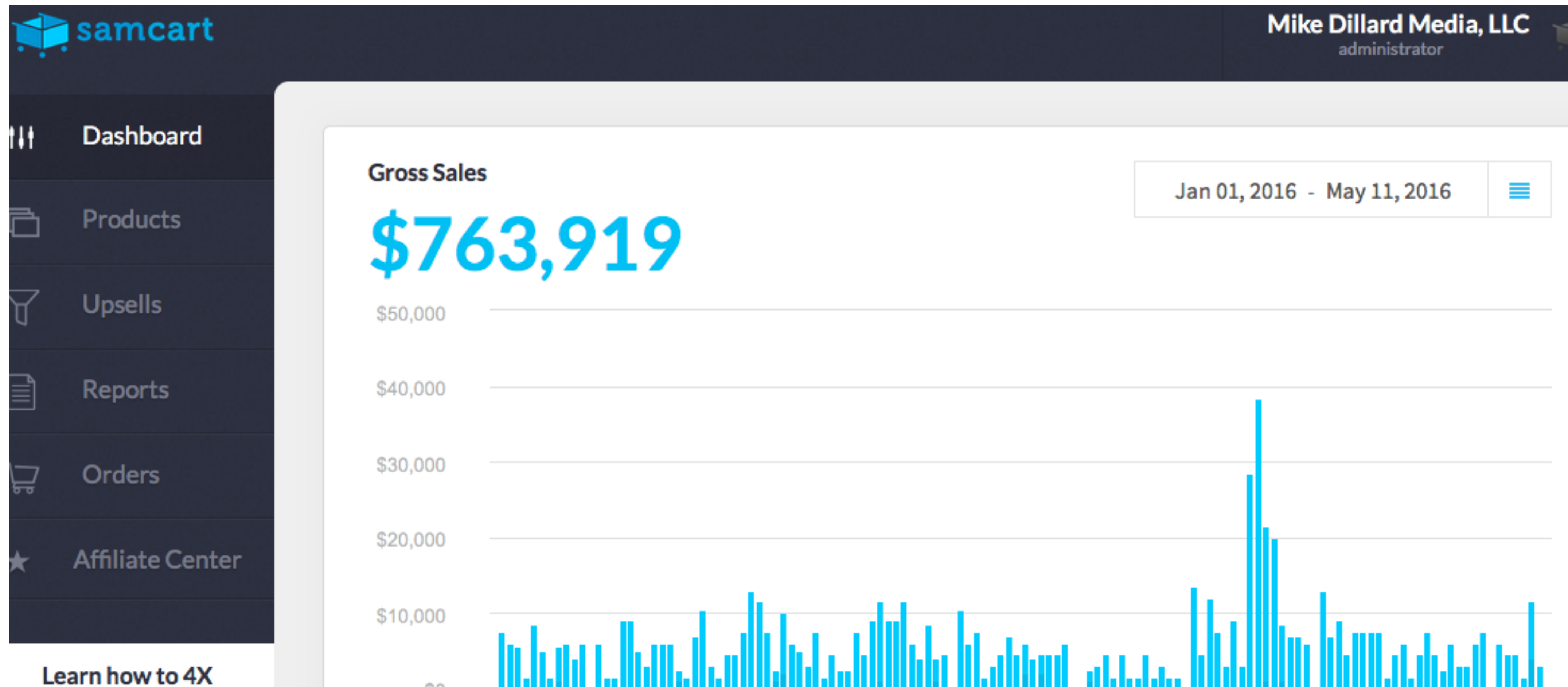
I'm going to give you copies
of my registration emails so you
can model them and use them
to maximize the show-up rate
for your webinar...

At this point you'll have a complete and working automated VSL or webinar that's ready to bring in some serious cash flow...

7-Figure Sales Presentations Master Class:

**Module 6: “How To Make \$5,787 Per Day
With A Facebook Advertising Campaign...”**

Total Sales (132 Days) = \$763,919





5:45



Now on average, only 5% of your website visitors or prospects will ever buy your product, and that's *IF*, you have a really good sales presentation...

Just because someone doesn't buy
your primary product or service,
doesn't mean they won't buy
something else...

7-Figure Sales Presentations Master Class:

**Module 6: “How To Make \$5,787 Per Day
With A Facebook Advertising Campaign...”**

**Module 7: “How To Make An Extra \$419,752
From All Of The Prospects Who Say “No Thanks”
To Your Product Or Service...”**

As an “Affiliate”, you are basically promoting someone else’s product or service. They get the sales and customers, and then split the revenue with you. The typical commission rate is 50%...



\$419,752 in 7 Days...

Kim Sweeney [REDACTED]@palmbeachletter.com>

To: Tom Dyson2 [REDACTED], Mike Dillard

RE: Re

Hi, Mike.

Total sales: 5893

Total commission: \$419,752

Let me know if you need anything else.

Thanks!

Kim



THE ELEVATION GROUP

EMPOWERING THE MIDDLE CLASS WITH THE
INVESTMENT STRATEGIES OF THE ULTRA-RICH...

MEMBERS
ONLY

Stop What You're Doing And Join This... Seriously.

Hey %%first_name%%, a few people have asked me over the past few weeks which publications I subscribe to when it comes to the economy...

(Ha!) Sorry... I just can't help but laugh because if I actually listed all of them, most people would think I've lost my mind...

Let's just say that I have personally spent over \$25,000 on investing newsletters, memberships, books, and over the past twelve months alone.

But hands down, the biggest "bang-for-the-buck" is this one, and you've probably never heard of it...

I first recommended it to EVG Members last year, and what they've been producing since then has only gotten better every single month...

It's called, "The Palm Beach Letter", and it's written by a guy named Mark who epitomizes the mission of The Elevation Group when we talk about the "black-box investing strategies of the ultra-rich..."

He's a self-made man, a teacher, an entrepreneur... and one of the few members of the ultra-rich in America.

What I've already learned from him about gold, fine art investing, investing in stocks, and "wealth building" in general have been priceless...

For one thing, he's definitely reined-in my risk-taking tendencies, and sold me on more conservative strategies that are perfectly suited for the young and the restless like me, or the Boomers out there who are looking for safer paths these days...

What's caught my attention recently is a very unique way his team has come up with to buy and even "cash flow" stocks.

Here's the concept in a nutshell...

Either you get the stock you want at the price you want, or that company pays you cash instead.



So today I've shown you beyond
a shadow of a doubt...

That it's absolutely possible
to create a simple, automated
sales presentation...

That can make your business
millions of dollars per year, without
having to talk to a single person
in the process...

You've seen that it's possible to
sell your product or service without
being pushy or manipulative
in anyway...

You've also seen that you can use this strategy even if you're starting from scratch...

Without the need for an existing audience, email list, or large advertising budget...

So if you're ready to acquire
the ability to generate sales
and cash flow on demand...

And change your life forever
in the process, here's how you
can sign up for the program...

Class is already underway, and your first set of lessons are waiting for you, so you can start today...

Just watch the videos and
follow along with me step-by-step
as we write your sales letter,
and create your automated
sales presentation together...

By the time the class is done,
you should have fully-functional
sales presentation that's ready
to get you new customers
automatically...

What about the price?

You can purchase anytime
at MikeDillard.com for the
retail price of \$2,997...

It would cost you \$30,000+ to hire
a professional copywriter to create
your presentation...

So If you're willing to invest
in yourself today, I'm willing
to invest in you...

I'm going to pull \$1,500
out of my pocket and invest that
into your future success as a
7-Figure Sales student...

So right now during this webinar,
I'm going to put \$1,500 towards
your tuition, which brings the price
down to just \$1,497.

You just saw me use this same
process to sell Millions in our
examples today...

There is one small catch...

Your \$1,500 discount is
only good for the next hour...

I want to make this a
completely safe decision for you...

**You Get An Unprecedented,
2-Part Guarantee...**

7-Figure Sales Comes with a
30-Day Money Back Guarantee...

Just contact my support team
at MikeDillard.com/support for
a prompt, 100% refund...

Here's the 2nd part of my guarantee,
and where things get really
interesting...

My goal isn't to sell you a training program, and I'm going to prove that to you right now...

My ultimate goal is to turn you
into a successful entrepreneur
who can sell a ton of your
product or service...

And It's to help you create an
incredible new source of income
and purpose in your life, and to
ultimately set you free...

At this point I'm confident that
you're ready to get started, or you
wouldn't still be here...

Here is my promise,
and my challenge to you...

Follow along with the program and
create your sales presentation just
like I'm going to show you how to
do, click-by-click...

When your presentation is complete
on live on the web...

Send my team an email at:
support@MikeDillard.com, anytime
during the next 6 months
with a link to it...

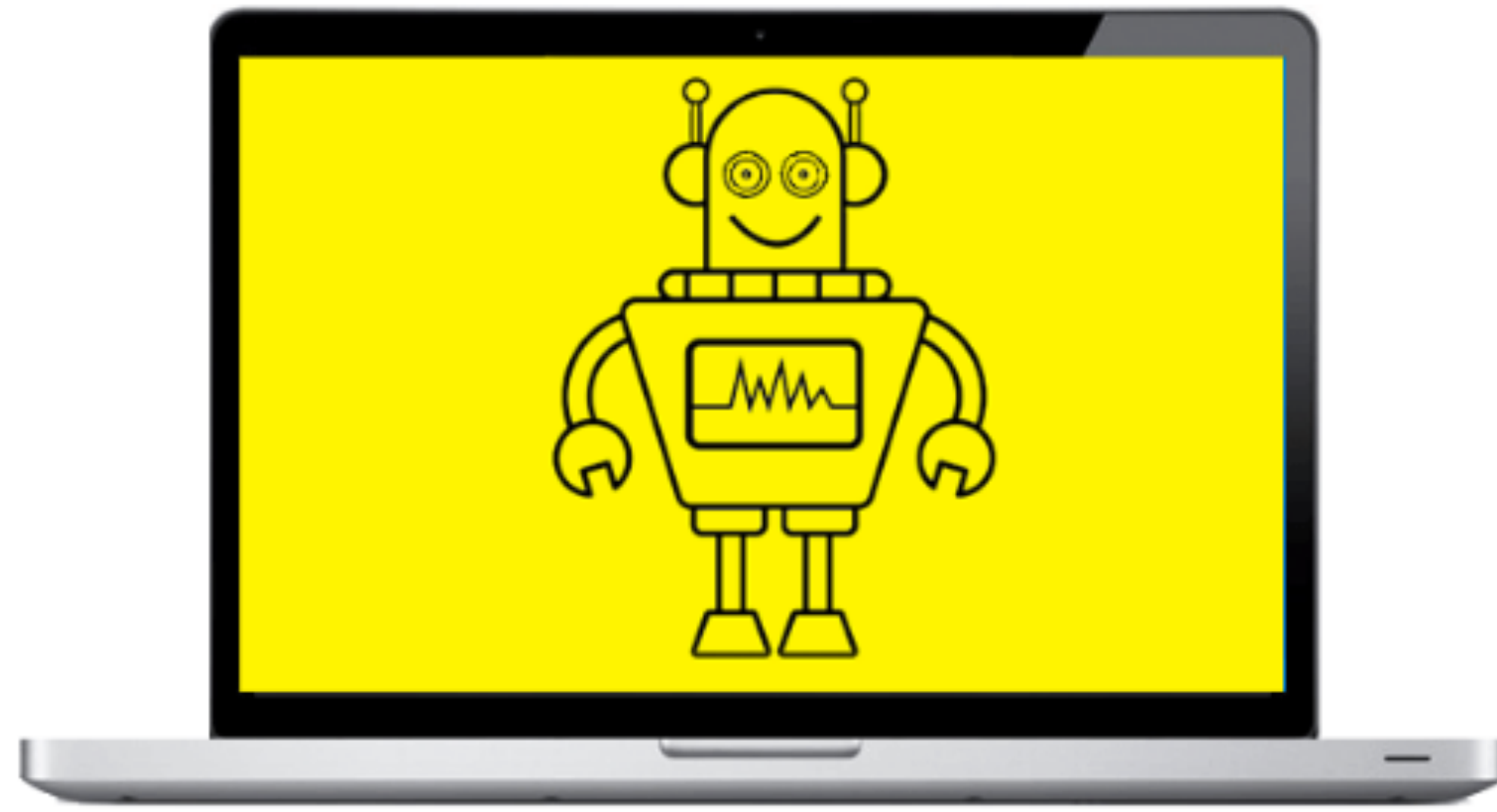
And I'll send you a check for \$1,497
to cover the entire cost of the
program...

In other words, I'm going to pay you
to finish the program and change
your life...

So that means there's literally no
way you can lose here...

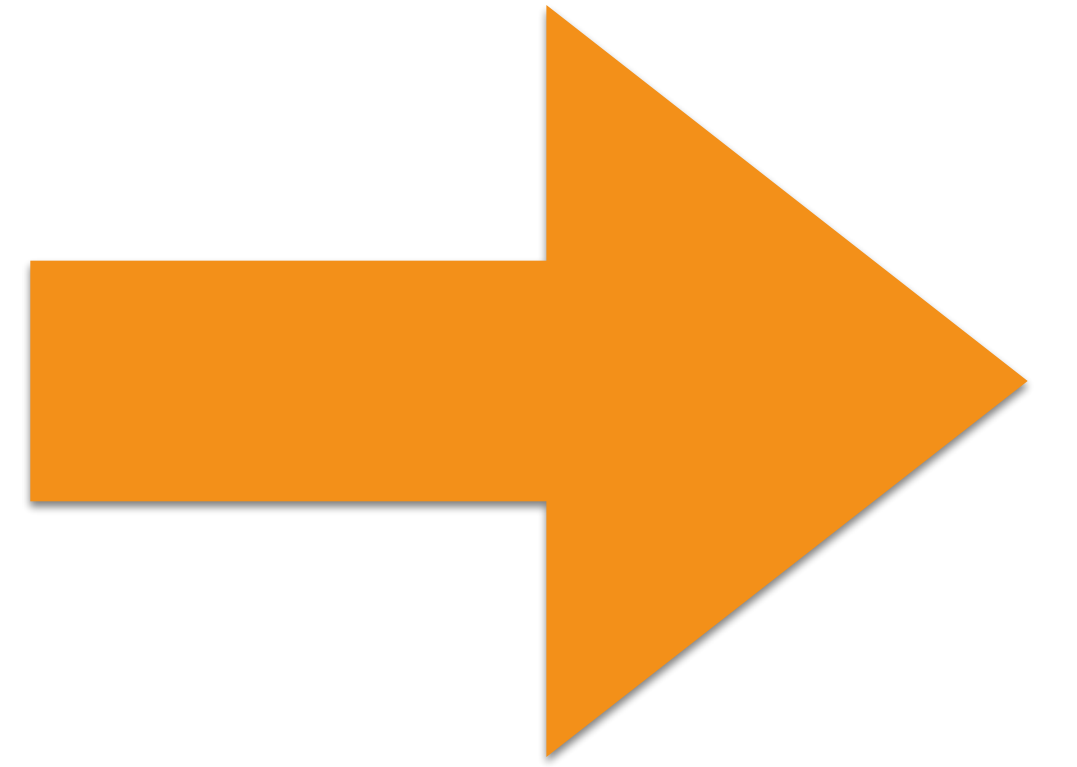
So here's how to get started...

Save \$1,500 (Today Only!)



This Special Offer Is Only Available For
The Next 60 Minutes...

Add to Cart



After you fill out the registration form and hit submit, you'll be taken to the Login page for 7-Figure Sales Members area...

I have one more surprise for you...



You do not want to reinvent the wheel here. You want to simply model what works...

So my, “Little Black Book” is filled with transcripts of the most successful money-making sales presentations on the web...

1,000,000+ New Customers

Hello.

My name is
Porter Stansberry.



Stansberry & Associates
Investment Research



0:18 / 1:16:50



2 Billion+ New Customers Over 25 Years

THE WALL STREET JOURNAL

Dear Reader:

On a beautiful late spring afternoon, twenty-five years ago, two young men graduated from the same college. They were very much alike, these two young men. Both had been better than average students, both were personable and both – as young college graduates are – were filled with ambitious dreams for the future.

Recently, these men returned to their college for their 25th reunion.

They were still very much alike. Both were happily married. Both had three children. And both, it turned out, had gone to work for the same Midwestern manufacturing company after graduation, and were still there.

But there was a difference. One of the men was manager of a small department of the company. The other was its president.

What Made The Difference

Have you ever wondered, as I have, what makes this kind of difference in people's lives? Is it? a native intelligence or talent or education. Is it? that one person works harder and the other doesn't?

The difference lies in what each person knows and how he or she makes use of that knowledge.

And that is why I am writing to you and to people like you about The Wall Street Journal. For that is the whole purpose of The Journal: to give its readers knowledge – knowledge that they can use in business.

A Publication Unlike Any Other

You see, The Wall Street Journal is a unique publication. It's the country's only national business daily. Each business day, it is put together by the world's largest staff of business news reporters.

Each business day, The Journal's pages include a broad range of information of interest and significance to business-minded people, no matter where it comes from. Not just stocks and bonds, but everything and everything in the whole, fast-moving world of business... The Wall Street Journal gives you all the business news you need – when you need it.

Knowledge Is Power

Right now, I am looking at page one of The Journal, the first read from page in America. It condenses all the important news of the day with in-depth feature reporting. Every phase of business news is covered. I see articles on new inflation, wholesale prices, car prices, tax incentives for industries in major developments in Washington, and elsewhere.

(Over please)

And there is page after page inside The Journal, filled with fascinating and significant information that's useful to you. The Marketplace section gives you insight into how consumers are thinking and spending. How

25 Sentence Presentation: \$27.9 Million In 30 Days...



\$27,907,995 SOLD IN 30 DAYS
THE BIGGEST 30-DAY CROWDFUNDING CAMPAIGN IN HISTORY

[PRE-ORDER NOW](#)

The New York Times

WIRED

THE WALL STREET JOURNAL

TC TechCrunch

FASTCOMPANY

GeekWire

33,600 Customers In 48 Hours:



\$3.2 Million In 7 Days...

EVG Sales Webinar Script

Hello everyone Mike Dillard here and allow me to officially welcome everyone to today's presentation....

Now time is of the essence and I have a ton of incredible information to share with you today, so I'm just going to dive right in... We're here today to talk about one thing... How to get rich.

More specifically, I'm going to show you how you can turn times of Economic trouble like those we're experiencing today into enormous wealth,

I'm going to show you how you can take advantage of the single greatest wealth transfer in the history of mankind, that is happening at this very moment.

And what really makes this presentation unlike anything else you've ever seen, is that I'm going to

take you inside the black box investing strategies of the rich, and show you how they really protect and grow their money,

Now I realize this might seem like an odd topic to discuss right now... After all, the economy is in the verge of depression. Over 20% of the US workforce is unemployed. The average baby-boomer's portfolio has lost 30-40% of its value, and there's no true recovery in sight. So giving a presentation teaching people how to become financially wealthy, during the worst economic conditions since the Great Depression, seems a little counter-intuitive, if not down-right silly.

But here's why the exact opposite is actually true...

Wealth is never destroyed. It is only transferred from one person to another.

When your stock portfolio went down in value, that wealth was transferred to the guy who shorted the market.

When the subprime mortgage crisis hit, and the value of housing went down, that money was transferred to guys like John Paulson and Steve Eisman

who made Billions because they were short on those loans.

Change creates opportunity, which is why more people became millionaires during the Great Depression, than any other time in American history.

And that single fact, is why we're here together today

When massive change takes place, wealth transfers from one person's hands to another, and today we're living through the single greatest transfer of wealth in human history.

\$5,700 Per Day...

List-Grow Webinar Script:

(BPG)

Hey everyone, Mike Dillard here and thank you so much for joining me on today's webinar which is titled: **How To Build A Large Audience And Email List From Scratch...**

And today I'm going to show you how to do that by walking you through the exact strategy that I've used for the past several years,

to build a list of more than 400,000 readers,

which has produced an average annual revenue stream, of more than \$5 Million dollars.

This will be a professional grade training session, which means that we're not going to be talking about amateur list building strategies like blogging, writing articles, or posting on social media 10 hours per day because they simply don't work.

Instead, I'm going to show you how marketing professionals build huge lists, and do it without spending a dime out of their pocket. So if that's a skill you'd like to learn, then you're in the right place.

Now I decided to put this webinar together for you guys for two reasons,

First... After looking back at my career as an entrepreneur over the past 10 years, I can definitively say that the single most important and valuable asset I've ever built, has been my list, and the relationship I have with the people (like you) who are on that list.

As you'll see later, it has been the spring-board that has allowed me to build successful company, after successful company.

And so if there was one subject that I could teach and pass on, showing you how to build a list like I did, would be it.

And as for the second reason...

This is one of the last webinars that I ever plan to hold.

As some of you may know, I'm in the process of building a hydroponics system that has the potential to revolutionize the food industry.

You can think of this resource
as the most valuable cheat-sheet
in the world that...

You get the entire thing, complete with links to the sales video replays, and transcripts of every letter...

And all you have to do is swipe
your favorite pieces, and use
them in your presentation!

Let's Re-Cap!

Let's Re-Cap!

- Officially Enrolled in the “7-Figure Sales Presentations” Implementation Program...

Let's Re-Cap!

- Officially Enrolled in the “7-Figure Sales Presentations” Implementation Program...
- Exclusive \$1,500 discount for the next hour only...

Let's Re-Cap!

- Officially Enrolled in the “7-Figure Sales Presentations” Implementation Program...
- Exclusive \$1,500 discount for the next hour only...
- 30-Day, 100% Satisfaction Money-Back-Guarantee...

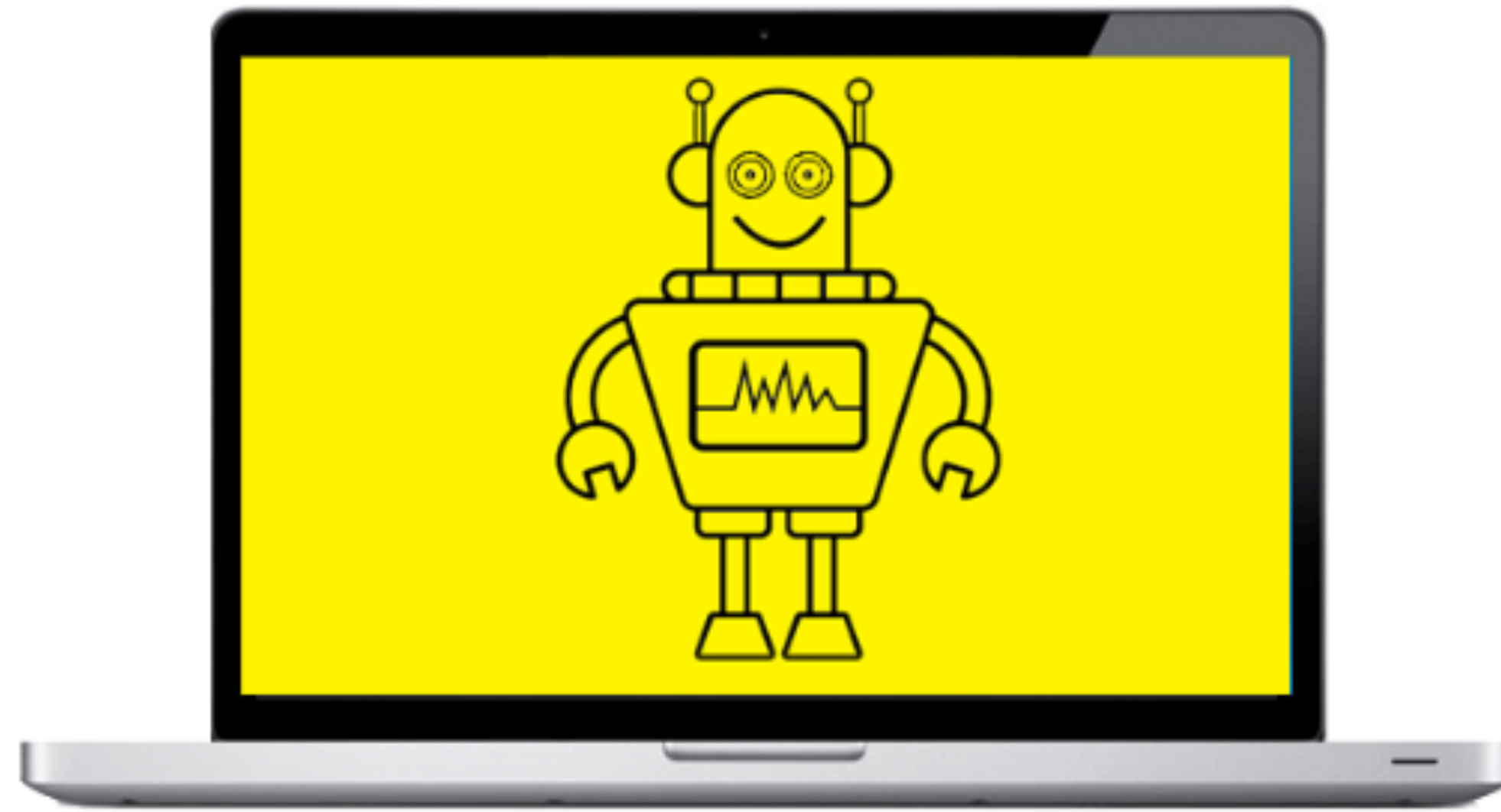
Let's Re-Cap!

- Complete your presentation in the next 6 months, and I'll send you a check for \$1,497!

Let's Re-Cap!

- Complete your presentation in the next 6 months, and I'll send you a check for \$1,497!
- Get access to my entire "Black-Book" which will allow you to quickly and easily pull out pieces from some of the most success sales presentations in history, and plug them into yours.

Save \$1,500 (Today Only!)



This Special Offer Is Only Available For
The Next 60 Minutes...

Add to Cart

You've watched this entire
presentation...

You've seen that it's possible
to create automated sales
presentations that can make your
business millions of dollars...

And it's clear that the 7-Figure
Sales program will show you
exactly how create yours...

So I'd like to invite you one
last time to participate in this
priceless Master Class...

So you can start building your very own automated sales presentations, and change your life in the process.

I've made sure this is a completely
safe decision for you to make,
without any risk what-so-ever...

Click the Add-To-Cart link right now to get started, and I'm looking forward to helping you create your first 7-Figure Sales Presentation!