

# Your List-Grow Business Plan:

This document will help you create your List-Grow Business Plan. By the time you've filled in the blanks, you'll know exactly what kind of business to build, who to market to, what to name it, and how to set yourself apart from the competition...

## Module 1, Video 1: Choosing Your Niche:

1: What are you currently an expert in, or what would you like to become an expert of?

2: What is YOUR biggest passion or problem?

3: What area of your life do you want to radically change or improve?

4: What niche or subject matter do you really have an interest in building a business around?

5: Are there a lot of other people who share this problem, passion, or interest? Who are they? What products and services do they currently buy?

6: What is their single biggest pain or desire that you can solve? What do they WANT MOST?

7: How can you solve that problem?

8: List the top 3 existing businesses who currently serve this market...

- 1.
- 2.
- 3.
- 4.
- 5.

9: What do they do really well? What do you like about their businesses? Why do you think people buy their product or service?

10: What would your business do differently, or better? List 3 - 5 ways you can set yourself apart... This will allow you to create your "Unique Angle"

- 1.
- 2.
- 3.

4.

5.

**Module 1, Video 2: Choosing Your Business Name And Website Address:**

List 10 potential business names and the domain name. Make sure it's easy to say and spell.

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

And the final business name and domain name is?

1: